

Terms & Conditions

1. ORGANISING COMPANY AND AIM OF THE PRIZE DRAW

The organiser of the prize draw is EIT Food ivzw. (hereinafter "EIT Food"), with registered office in Ubicenter A Philipssite 5 box 34, Leuven (3001 Heverlee), Belgium with VAT number BE 0672 423 992.

EIT Food guarantees it is in possession of the prize described herein and states its undertaking to hand it over to whoever may turn out to be a winner. The action's purpose is to promote EIT Food's new public-facing newsletter. The promotion of the prize draw will be carried out on EIT Food's official Facebook and Twitter profiles.

2. PARTICIPATION AND TERRITORIAL SCOPE

Accepting these terms and conditions is an essential prerequisite to be able to take part in the prize draw.

Dates:

Participants will be able to enter the prize draw from Wednesday 9 October 2019 until 23:59 CET on Monday 25 November 2019 (hereinafter "the end date"). The winner will be announced in the edition of the newsletter that follows the end date.

Participating in the prize draw:

The prize draw is limited to one prize. Participants must have an address in an EU Member State to receive the prize.

3. THE PRIZE DRAW'S MECHANICS

EIT Food will advertise the prize draw on its Facebook and Twitter channels.

To take part in the prize draw, participants must subscribe to the EIT Food newsletter on the EIT Food website within the stipulated dates.

Once the end date has passed, the winner will be randomly selected from the excel list of subscribed emails using the formula =INDEX(\$A:\$A,RANDBETWEEN(1,COUNTA(\$A:\$A)),1)

Duplicates will be removed from the list before this random selection is made.

4. PRIZE:

The prize consists of a Thermomix.

The prize cannot be exchanged for its value in cash.

Handover of prize:

The winner will be announced in the EIT Food newsletter. Before the announcement, EIT Food will write an email to the randomly selected winner. The winner will be given a maximum of five (5) calendar days to reply to EIT Food's email. If no reply is received, the random selection will be carried out again and the prize will be directly passed on to the randomly selected substitute, and so on successively.

Each participant is responsible for ensuring the right email is used to subscribed to the newsletter and enter the prize draw.

If the winning participant fails to meet the requirements set out herein, the participation in the prize-draw will be deemed null and void and the prize will be passed on to a randomly selected substitute.

The prize is personal and non-transferable.

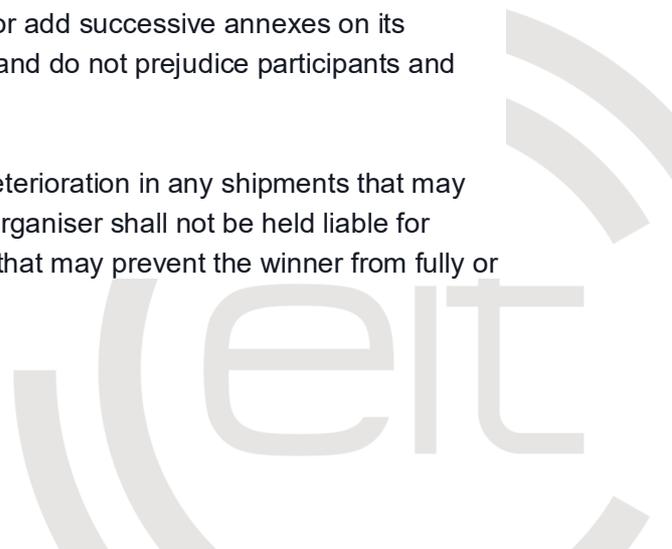
EIT Food reserves the right to change the prize should it be impossible to deliver it for reasons beyond its control. In such a case, EIT Food undertakes that the prize's characteristics will be identical or better than the ones announced.

5. THE ORGANISER'S LIABILITY

EIT Food will be held harmless from any liability for damages of any kind that may arise from the temporary lack of availability or continuity in the functioning of telecommunications networks.

EIT Food reserves the right to make modifications or add successive annexes on its mechanics and prizes, provided these are justified and do not prejudice participants and due notice is given to all participants.

EIT Food will not be liable for any delays, loss or deterioration in any shipments that may take place due to reasons beyond its control. The organiser shall not be held liable for cases of *force majeure* which are beyond its control that may prevent the winner from fully or



partially enjoying their prize. EIT Food will be held harmless from any liability should any of the aforementioned cases come about.

Should it turn out to be impossible to carry out this prize draw due to frauds detected in it, technical errors or any other reason beyond the organiser's control which affect the prize draw's smooth running, EIT Food reserves the right to cancel, modify and/or suspend the prize draw.

6. EXCLUSION AS PARTICIPANTS

The following may not take part in the prize draw and, thus, may not be winners of the prize:

- a) Employees of EIT Food
- b) Employees of the companies, advertising agencies or promotional agencies involved in the prize draw.
- c) Employees of EIT Food partner organisations.
- d) Spouses of a, b and c.

EIT Food reserves the right to seek irrefutable personal identification of the participants.

If the winner of a prize fails to meet the requirements set forth herein, or if the data provided to take part is invalid, or if the data required is not provided, which may include a copy of an ID document, the winner shall not be entitled to obtain the prize of this prize draw.

7. FACEBOOK'S AND TWITTER'S LIABILITY

According to the provisions set forth in the prevailing Facebook and Twitter promotions policy, the following shall be taken into account:

- a) Facebook and Twitter do not sponsor, guarantee or administer in any way whatsoever this prize draw, nor is it associated to it.
- b) Facebook and Twitter shall be held harmless from any liability by each contestant or participant.
- c) The information provided by participants within the framework of this prize draw shall be solely managed by EIT Food (not by Facebook or Twitter) in accordance with clauses 9 (image rights) and 10 (personal data protection) below.



8. DETECTION OF FRAUDULENT PARTICIPATION

EIT Food reserves the right to exclude from this promotion any users it suspects or detects as having participated in a fraudulent manner and may request any kind of documentation to confirm or discard any suspicion thereof. The failure to handover the documentation thus requested shall entail the participant's immediate elimination.

EIT Food reserves the right to eliminate any participant who defrauds, alters or renders useless the prize draw's smooth running in accordance with its rules. In order to do so, it shall check to ensure emails are real in its own judgement. EIT Food reserves the right to exclude from the prize draw any participants who use illegal means to take part or any other actions that may be deemed to alter the way the prize draw works and good faith in its participation.

9. IMAGE RIGHTS. INTELLECTUAL PROPERTY

The participants expressly authorise EIT Food to reproduce, use and disseminate their name, surnames and image in any advertising and/or promotional activity which is related to this prize draw in any medium whatsoever, including the Internet, without such activities granting them entitlement to any kind of remuneration or benefit, apart from the handover of the prize in keeping with these rules.

Similarly, the winners undertake to grant their image rights to EIT Food to publish in the aforementioned newsletter their name, photographs, videos or any other audiovisual material generated when the winner is announced, the prize given and the prize enjoyed. Otherwise they shall be deemed to have waived the prize.

10. APPLICABLE JURISDICTION

The participants and the organising company accept that any disputes which may arise from the interpretation and fulfilment of these rules shall be subject to the jurisdiction of the courts of Belgium.