

0. START HERE

PART A

| | |
|--|---|
| Generated Proposal ID | 22XXX |
| Area | <input type="text" value="Select Area (Required)"/> |
| Main Segment | <input type="text" value="Select Segment (Required)"/> |
| Activity Title | <input type="text" value="max 140 characters"/> |
| Past EIT Food Activity(ies) (optional) (max 500 characters) | <div style="border: 1px solid #ccc; height: 60px;"></div> |
| <i>Please explain here the link of your proposal with any previous EIT Food funded activity(ies), if applicable.</i> | |
| Start / End Date | <input type="text" value=""/> <input type="text" value=""/> |
| Keywords | <input type="text" value="Keyword"/> |

RIS FUNDING

Activity should be considered for RIS funding Yes No

RELATED FUNCTIONAL DIRECTOR

| | |
|---------------------|------|
| Area - Segment | - |
| Functional Director | , () |

1. CONTACTS

PART A

Activity Title

Generated Proposal ID

22017

Specify **all the partners** forming the consortium

Only Organizations who already have registered previously will be visible in this list. Please share this link (add link of EOI) with any organization you want to add to your consortium.

| Partner | Code | Country | KTI | SME | Partner Role |
|---------|------|---------|-----|-----|--------------|
| | | | | | |

Assign Co Editors

Editor Name

Use this option if you want to assign other persons the permission to contribute to this proposal. Please be aware that they will have full access to your proposal. Read the help (?) for guidelines about simultaneous editing.

ACTIVITY LEAD & EXPLOITING PARTNER

Lead Partner

Select Lead Partner from dropdown list (Required)

Please Indicate which organisation will be leading this consortium from an administrative point of view.

Activity Leader (Person name)

Select Activity Leader from dropdown list (Required)

Specify the **exploiting partner(s)** from the consortium

Partner

Partner Code

Please indicate which organisation(s) will be leading the exploitation of the results.

ORGANIZATIONAL CAPABILITY

Go to Market Ability
(max 1500 characters)

Please describe the ability of the consortium to bring a new solution to the market, specifically:

- a. Capability and Capacity, including the company profile and sales experiences*
- b. Available infrastructure, organigramme, governance structure, staff roles and IT infrastructure.*
- c. Operational capability*

PART B

Lead Partner Experience
(max 500 characters)

Provide the name, role and experiences of the partners who will:

- a. Act as Activity Leader towards EIT Food*
- b. Lead the commercialization during the project*
- c. Lead the commercialization after the project concludes, in the case that it is a different entity than what is listed above.*

Partner(s) Experience who will lead the commercialization
(max 500 characters)

Please describe the experience of the exploiting partner, specifically in terms of product development and market launch.

Supporting Documentation (optional)

Select

Optional Upload: Please attach any relevant documentation related to the experience of the Activity Leader and Exploiting partner.

(.pdf,.zip ; max 25Mb)

2A. ACTIVITY OVERVIEW

PART A

Activity Web Site (if applicable)

max 255 characters

Link to Strategic Objectives
(please select max of 2 objectives)

| Strategic Objective | Description | % of Activity |
|--|-------------|---------------|
| Please use the '+' button to append an addressed objective (max of 2 objectives) | | |
| | | |

Activity Description for public dissemination
(max 1500 characters)

Proposal Synopsis
(max 3000 characters)

EIT Core KPI targets

| KPI Code | KPI Title | Target Value 2022 | Target Value 2023 | Target Value 2024 | Target Value 2025 |
|---|-----------|-------------------|-------------------|-------------------|-------------------|
| Please use the '+' button to add a EIT Core KPI | | | | | |
| | | | | | |

EIT Food Specific KPI targets

| KPI Code | KPI Title | Target Value 2022 | Target Value 2023 | Target Value 2024 | Target Value 2025 |
|--|-----------|-------------------|-------------------|-------------------|-------------------|
| Please use the '+' button to add a EIT Food Specific KPI | | | | | |
| | | | | | |

Please explain the plans for launching a spin-off or a start-up to operationalize the business
(max 2500 characters)

*This explanation is only applicable and **MANDATORY** if the following KPIs were selected in the previous tables*

- KPI EITHE04.1 **or** EITHE04.2-EIT RIS

PART B

Expected Outcomes of the activity on economy and society
(max 1500 characters)

Expected societal and economic Impact of the activity
(max 1500 characters)

Knowledge Triangle Integration
(max 2000 characters)

Workplan 2022 (including key milestones with measurable
go/no-go criteria)
(max 10000 characters)

Workplan 2023 (including key milestones with measurable
go/no-go criteria)
(max 10000 characters)

Outlook beyond project funding
(max 5000 characters)

Communication and Dissemination plan
(max 1000 characters)

Implementation Schedule

Key Milestones

| Edit | Code | Title | Description | Expected Date |
|---|------|-------|-------------|---------------|
| Please use the '+' button to append a milestone | | | | |
|  | | | | |

Key Outputs

| Code | Title | Description | Expected Date |
|---|-------|-------------|---------------|
| Please use the '+' button to append an output | | | |
| | | | |

Key Deliverables

| Code | Title | Description | Output Reference | Expected Date |
|---|-------|-------------|------------------|---------------|
| Please use the '+' button to append a deliverable | | | | |
| | | | | |

Risk Register

| Risk Category | Risk Title | Risk Likelihood | Risk Impact | Risk Description | Risk Mitigation |
|--|------------|-----------------|-------------|------------------|-----------------|
| Please add at least one Risk Type to this activity | | | | | |
| | | | | | |

2B. THE SOLUTION AND ITS TECHNOLOGY

PART A

SOCIETAL NEED OR PROBLEM

Societal need or problem the innovative solution attempts to solve
(max 1000 characters)

Please define the societal need or the problem that the innovative solution is going to solve. How will it solve it? How is the solution innovative or new?

FEATURES OF THE INNOVATION

Technology and/or the Innovation
(max 1500 characters)

Please describe how the technology and/or the innovation works.

OPTIONAL Upload: If applicable, please provide documentation to support your description. This may include a video demonstration, or product description document.

Technical and functional features
(max 1500 characters)

Please describe the technical and functional features of the product(s) and/or service(s).

Current development stage of the product(s)/and or service(s)
(max 1500 characters)

Please explain the current development stage of the product(s)/and or service(s). This includes, but is not limited to, the most recent test results, commercial agreements of the product or service, among others.

IMMEDIATE POTENTIAL OF THE TECHNOLOGY

Target consumers of the product(s) and/or service(s)
(max 1500 characters)

Please describe the target consumers of the product or service. How many consumers do you anticipate that your innovation will reach at market entry?

TRL

FEASIBILITY TO INCREASE THE TRL LEVEL OF THE INNOVATION

TRL Potential
(max 1500 characters)

Please explain the potential of your technology to increase the TRL level until commercialization over the time dimension.

PART B

FEATURES OF THE INNOVATION

Technology description
(max 1500 characters)

Please define the underlying technology(ies) in terms of:

- a. disruptiveness and competitiveness of the technology;*
- b. commercial viability and whether the consumer is willing to pay for it*

TRL

Proof of TRL 7
(max 1500 characters)

For the technologies that have TRL 7, please describe how you have demonstrated it.

FEASIBILITY TO INCREASE THE TRL LEVEL OF THE INNOVATION

Technical feasibility
(max 1500 characters)

Please explain the technical feasibility of increasing the TRL of your technology, and its potential for scalability, according to the project plan based on an analysis of the:

- a. Basic assumptions for testing the technology;*
- b. Test plan to validate the technical feasibility.*

2C. VALUE PROPOSITION & CONSUMER CENTRICITY

PART A

VALUE PROPOSITION FOR THE CONSUMERS

Consumer Need
(max 1000 characters)

To which Impact Indicators would the innovation developed in your project deliver into ? And describe how.

PART B

VALUE PROPOSITION FOR THE CONSUMERS

Existing Solutions and Competitive Landscape of the Market
(max 1500 characters)

Proposals in the area of Innovation and RIS Innovation should indicate which predefined challenges linked to the six Focus Areas they address. You should explain how your activity will contribute to solving the selected challenge and how will it be possible to measure this contribution.

Impact on Consumers
(max 1500 characters)

Please explain how your innovation will result in the intended impact for the consumer.

CONSUMER INVOLVEMENT IN THE DESIGN OF THE PRODUCT/SERVICE

Implication of Consumers in the product development
(max 1500 characters)

Please explain how you involved consumers/ customers/ users in the product development so far. OPTIONAL Upload: supporting documentation may include: project designs, outcome of consultations, or surveys.

Plan for future Implication of Consumers in the product development
(max 1500 characters)

Please describe your plan to further involve consumers in the product development: please describe the phases, roles and uptake.

2D. CONTRIBUTION TO IMPACT PATHWAYS

PART A

IMPACT INDICATORS

Addressed Impact Indicators

To which Impact Indicators would the innovation developed in your project deliver into ? And describe how.

| Edit | Indicator Code | Indicator Title | Describe how your innovation would deliver into each Impact Indicator selected |
|---|----------------|-----------------|--|
| Please use the '+' button to append an addressed Impact Indicator | | | |
| + | | | |

FOCUS AREA CHALLENGES

Addressed Challenges

Proposals in the area of Innovation and RIS Innovation should indicate which predefined challenges linked to the six Focus Areas they address. You should explain how your activity will contribute to solving the selected challenge and how will it be possible to measure this contribution.

| Code | Focus Area | Challenge Title | Describe how the Innovation to be developed, addresses the Challenge(s) |
|--|------------|-----------------|---|
| Please use the '+' button to append an addressed Challenge | | | |
| | | | |

PART B

IMPACT INDICATORS CONTRIBUTION

Impact Indicators Contribution

Please explain how your innovation will result in the intended impact for the consumer.

| Edit | Code | Impact Title | Contribution 2022 | Contribution 2023 | Contribution 2024 | Contribution 2025 | Contribution 2026 | Contribution 2027 | Contribution Explanation | Long Term Impact |
|------------------------|------|--------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|--------------------------|------------------|
| No records to display. | | | | | | | | | | |

3. ACTIVITY ADDITIONAL INFORMATION

PART A

European Dimension
(max 1000 characters)

The proposals are expected to generate a substantial positive impact for European citizens and European countries. Please describe how potential customers/users and partners in various European countries will benefit from your solution which will lead a stronger European Dimension for the project.

PART B

Diversity Dimension
(max 1500 characters)

Please outline how you will carry out the activity taking into consideration the diversity dimensions (gender, ethnicity, socio-economic status, etc.) in the activity content (e.g. recruitment of activity participants) as well as in the team composition, incl. the managerial

level.

4. FINANCIAL RETURN MECHANISM

PART A

BUSINESS MODEL

COMMERCIALISATION STRATEGY

Commercialisation Strategy
(max 1500 characters)

Please summarise the Commercialisation Strategy chosen by the consortium to bring the innovation(s) to the marketplace.

Optional Upload (PDF) - maximum 1 file: Feel free to upload any document supporting your Commercialisation Strategy (free format but only PDF are accepted).

HOW YOUR ACTIVITY INTENDS TO GENERATE REVENUES

What is the planned source of revenue from your Activity (ROI mechanism)?

Sale of products

Sale of services/consulting

Fee for Educational Programme (example: tuition fee)

Other (please explain in the next field)

Sale of processes

Equity Stake or Option (example: equity in start-up)

Access/License Fee (example: access to library resource, access to database)

please specify source of revenue if [Other] is selected

Overall description of the chosen ROI mechanism
(max 500 characters)

Why has this revenue source been selected?
(max 500 characters)

How will the revenue mechanism be implemented?
(max 500 characters)

What is the time frame of the first expected revenue and why?
(max 500 characters)

Expected revenue projections (€) for the next 6 years.

| 2022 | 2023 | 2024 | 2025 | 2026 | 2027 |
|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |

HOW YOUR ACTIVITY INTENDS TO CONTRIBUTE TO THE FINANCIAL SUSTAINABILITY STRATEGY OF EIT FOOD

Estimated Contribution to EIT Food Financial Sustainability
(amounts)

| Mechanism Type | Description | Exploiting Partner | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | Total |
|--|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| Please use the '+' button to append a sustainability mechanism | | | | | | | | | |
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |

Commitment on Return on Investment

PART B

5A. BUDGETS

PART A

Tasks

BUDGET OVERVIEW

| | 2022 | 2023 | 2024 | Total |
|-------------------------|----------|----------|----------|----------|
| EIT Funding (€) | 0.00 € | 0.00 € | 0.00 € | 0.00 € |
| Partners Co-Funding (€) | 0.00 € | 0.00 € | 0.00 € | 0.00 € |
| Total KAVA Funding (€) | 0.00 € | 0.00 € | 0.00 € | 0.00 € |
| Co-Funding Leverage (%) | - | - | - | - |
| Co-Funding Ratio (%) | - | - | - | - |
| Total FTE | 0.00 FTE | 0.00 FTE | 0.00 FTE | 0.00 FTE |

BUDGET JUSTIFICATION

Value for Money
(max 1000 characters)

BUDGET JUSTIFICATION 2022

BUDGET JUSTIFICATION 2023/2024

5B. BUDGET SUMMARIES

BUDGET BY YEAR

| Budget Year | KAVA Costs | EIT Funding | Co Funding | EIT % | CO FUNDING % |
|--------------------|------------------------|-------------|------------|-------|--------------|
| Grand Total | No records to display. | | | | |

BUDGET BY RESPONSIBLE PARTNER / YEAR

| Partner | Budget Year | KAVA Costs | EIT Funding | Co Funding | EIT % | CO FUNDING % |
|--------------------|------------------------|------------|-------------|------------|-------|--------------|
| Grand Total | No records to display. | | | | | |

BUDGET BY COST CATEGORY

| | Grand Total |
|-------------|------------------------|
| Grand Total | No records to display. |

BUDGET BY COST CATEGORY / RESPONSIBLE PARTNER

| | Grand Total |
|-------------|------------------------|
| Grand Total | No records to display. |

BUDGET BY TASK / YEAR

| Task | Budget Year | KAVA Costs | EIT Funding | Co Funding | EIT % | CO FUNDING % |
|-------------|-------------|------------------------|-------------|------------|-------|--------------|
| Grand Total | | No records to display. | | | | |

6. UPLOADED FILES

| Download | Document Name | Submitted By | Submitted On |
|------------------------|---------------|--------------|--------------|
| No records to display. | | | |

7. FEEDBACK