**GFVP 2021 Stage II – Business pre Incubation**

**Notes:**  Do not exceed the indicated page numbers per answer

 To be submitted online on the EIT Food apply platform apply.ei􀆞ood.eu

|  |  |
| --- | --- |
| *INSERT YOUR* ***PICTURE*** | **First Name:****Last Name:**  |
| **E-mail:** |
| **University:** |
| **Year in your PhD:****PhD project** *(2 - 3 lines maximum)***:** |
| **Short business idea description:** *(2 - 3 lines maximum)* |

|  |
| --- |
| **Scientific profile (1/2 page max)** |
| *Scientific background and the link between the scientific domain and the ongoing applied research / business idea. Experience of collaboration with the industry.* |

|  |
| --- |
| **Entrepreneurial personality and motivation (1/2 page max)** |
| *What are your motivations to be an entrepreneur? What have you already achieved, done to raise your entrepreneurial readiness? Outline the key entrepreneurial features of your profile.* |

|  |
| --- |
| **Project / Product executive summary – Key facts and figures (2 page max)** |
| **Status:** *How far are you with your business idea or start-up project?* |
| **Product / Service:** *What is the product / service you want to bring to market? Use illustration / pictures if possible*  |
| *The* ***executive summary*** *of your project. Please cover the following areas:* * *What is the problem you are solving or the opportunity you are pursuing?*
* *What is your solution (product, solution, service) and what is your key differentiator (uniqueness)?*
* *Your envisioned business model (how do you expect to generate revenues / profit)?*
* *Competitive landscape (if known)*
* *Existing financial figures (current and forecasted revenues, if known)*
* *Next milestones (product development, team building, fund raising)*
 |
| **Target customers**: *Who are your targeted / potential customers? Mention specific examples (companies, etc.)* |
| **Innovation / IP:** *What is the key innovation? Do you have any IP (copyrights, patents etc.)?*  |
| **Key achievements to date***: what has been achieved in relation to the development of the startup project / business idea, such as entrepreneurial trainings, prizes, team development etc.* |

|  |
| --- |
| **Expected impact of the GFVP Stage II Business pre Incubation for you and your project (1/2 p. max)** |
| *What are* ***the 3 key achievements*** *you would like to accomplish by taking part in the program?**How do you think it can contribute to your personal development?* *How do you think your participation in the programme and a potential trip to the Silicon Valley can contribute to your project’s success?* |

|  |
| --- |
| **GFVP Mentoring (1/2 p. max)** |
| *The GFVP Stage II offers PhD participants* ***one-to-one coaching*** *to advance their business ideas in the agrifood sector (one coaching meeting per month is recommended). Are you interested to take part in the mentoring activity and be supported by a GFVP mentor? If yes, what are your expectations from mentoring?* |