

EIT FOOD

IMPROVING FOOD TOGETHER

EIT Food is Europe's leading food innovation initiative, working to make the food system more sustainable, healthy and trusted.

The initiative is made up of a consortium of key industry players, startups, research centres and universities from across Europe. It is one of eight Innovation Communities established by the European Institute for Innovation & Technology (EIT), an independent EU body set up in 2008 to drive innovation and entrepreneurship across Europe.

EIT Food aims to collaborate closely with consumers to develop new knowledge and technology-based products and services that will ultimately deliver a healthier and more sustainable lifestyle for all European citizens.

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www.eitfood.eu

II FOOD INNOVATION FORUM

Where Agrifood Mixes with Innovation

#FoodInnovationForum

The II EIT Food Innovation Forum will shed light on the biggest questions about affordable healthy nutrition, transparency and much more other topics related to the agrifood system!

After a good reception from the local ecosystem in 2018, this Forum will focus on two of the hottest topics of the moment: healthy nutrition and trusted food chain. Experts from the agrifood industry, researchers and agents of innovation will gather to find the right solutions to the challenges that threaten the agrifood system. Do you dare to share your views?

With the support of



EKONOMIAREN GARAPEN
ETA AZPIEGITURA SAILA
DEPARTAMENTO DE DESARROLLO
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More info
in our
website

Wifi San Mames Vip Area
Password smva1920



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II. Innovation Forum Bilbao

October 4th
San Mamés stadium
Bilbao



Sala Norte
Access E
Between gates 11-12



EIT Food is supported by the EIT
a body of the European Union

09.15 **Intro Café**

09.30 **Welcome**

Begoña Pérez Villarreal

EIT Food South Director

Leire Bilbao Elgezabal

CEO at Innobasque

10.00 **Healthy nutrition**

How to improve food processing for more nutritional and tastier products that are also safer and better for the environment?

Help more people eat a healthy and sustainable diet is one of the current challenges of the food sector.

To halt the raise of obesity levels and other metabolic diseases, the food industry is working towards reducing sugar, saturated fat, calories and salt from many processed food, while consumers are increasingly demanding more foods that contain the most natural and unprocessed ingredients possible (clean label) from sustainable sources.

However making affordable proteins and healthy food sources available remains a key challenge.

Ana Ramírez de Molina

Deputy Director IMDEA Food

Carmen Pérez Rodrigo

PDI at Universidad del País Vasco

Eduardo Puertolas

Food Technologist at AZTI

Lorena Savani

Innovation Programme
Manager at EIT Food

Marta Iguacen

R&D science and nutrition
Manager Iberia at Danone

11.00 **Networking café**

11.30 **Inspiring the future of food together**

Sofia Kuhn

Programme Manager Consumer
Outreach at EIT Food

To create the future of our food we need to involve everyone, from seed to plate, in conversation. We need to create a new communication culture which is open and honest, where the consumer is part of the change and where voices from different actors are heard.

12.00 **Trusted Food Chain:
How to increase food safety
and consumer trust?**

Consumer confidence in the food industry has been harmed due to the several food scandals in the past.

Increasing consumer trust and creating transparent food supply chains that will provide reliable information about safety, quality, integrity, sustainability readily available to all interested parties along the food system is a global need today.

Alejandro Barranco

Researcher at AZTI

Gemma Trigueros

Food Coordinator at OCU

Luca Cocolin

Food microbiology professor
at University of Torino

Mercedes Groba

Innovation Programme
Manager at EIT Food

13.00 **Networking
& Lunch**



**ALEJANDRO
Barranco**
Researcher
at AZTI



**ANA
Ramírez de Molina**
Deputy Director
IMDEA Food



**BEGOÑA
Pérez Villarreal**
EIT Food
South Director



**CARMEN
Pérez Rodrigo**
PDI at Universidad
del País Vasco



**EDUARDO
Puertolas**
Food Technologist
at AZTI



**GEMMA
Trigueros**
Food Coordinator
at OCU



**LEIRE
Bilbao**
CEO at
Innobasque



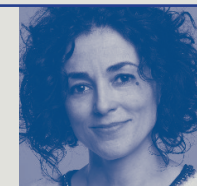
**LORENA
Savani**
Innovation Programme
Manager at EIT Food



**LUCA
Cocolin**
Food microbiology
professor at University
of Torino



**MARTA
Iguacen**
R&D science and
nutrition Manager
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**MERCEDES
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