

RIS Inspire Programme EIT-Food

Farm to Fork: sustainable production & consumption in public canteens

ONLINE | September 5th to September 23rd 2022

TIMES are European Central Time (CET)

A partnership:



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA



UNIVERSITÀ
DEGLI STUDI
DI TORINO



Start phase: Main Topics

Week 1 – SYNCHRONOUS		
Monday 05 th September	14:00 – 15:30	Kick-off Meeting and presentation of participants Meet and greet with organizers and mentors & know your team.
	15:30 – 16:30	Topic 0: An overview of the Farm to Fork strategy with Simone Maccaferri, University of Bologna
	16:30 – 17:30	Mentor Lab Mentors will support the teams in the process of co-creating solutions, while ensuring the skills and knowledge acquired.
Tuesday 06 th September	09:30 – 11:30	The Entrepreneurial Mindset with Entrepreneurship Spine team E-spine live session introducing the Entrepreneurial Competency Mapping.
	11:30 – 12:15	Topic 1: Local & Organic products with Dóra Drexler, Hungarian Research Institute of Organic Agriculture.
	12:15 - 13:30	Lunch Break
	13:30 – 14:15	Topic 2: Zero Food Waste with TBD

	14:15 – 15:00	Topic 3: Alternative Proteins with Valentina Taglietti, Food Policy Manager (MenoPerPiù).
	15:00 – 16:00	Mentor Lab Mentors will support the teams in the process of co-creating solutions, while ensuring the skills and knowledge acquired.
Friday 09 th September	09:30 – 10:15	Topic 4: Sustainable Public Food Procurement in Canteens with Fahimeh Khatami, University of Turin
	10:15 – 11:15	Problem Tree (Roots and Causes) with Entrepreneurship Spine team This interactive session is focused on the Problem Tree Analysis which helps you find solutions by mapping out the ‘anatomy of cause and effect’ around an issue in a structured way.
	11:15 – 13:15	Entrepreneurial Solution Framing: Shaping Great Ideas with Entrepreneurship Spine team E-spine live session introducing the Design Thinking for Sustainability
	13:15 – 13:30	Wrap-up Week I
Week 1 – ASYNCHRONOUS		
Topic 0	Farm to Fork strategy (Extra materials)	
Topic 1	Local & Organic products (Extra materials)	
Topic 2	Zero Food Waste (Extra materials)	
Topic 3	Alternative Proteins (Extra materials)	
Topic 4	Procurement in Public Canteens (Extra materials)	
Topic 5	Sustainable public canteens: an overview	
Topic 6	What is a Food System?	
Topic 7	Consumer Behavior Science	

Topic 8	Public food procurement practice to reduce food waste
Topic 9	Sustainable public procurement and circular procurement implications to circular economy
Topic 10	From measurement to action: designing smart food systems
E-spine module	Theory of Change A first part introduces readiness for technological and organizational change and pivoting. The second part focuses on how to address resistance with team practice training.
E-spine module	Entrepreneurship for a World in Crisis
E-spine module	Unpacking Value This session focuses on what it means to talk about value and how to create value as an entrepreneur.

Mid phase: “Case Studies”

Week 2 – SYNCHRONOUS		
Monday 12 th September	09:30 – 10:00	Welcome Week 2 Introduction & practicalities
	10:00 – 11:00	Entrepreneurial Solution Framing: Shaping Great Ideas with Entrepreneurship Spine team E-spine live session introducing the Design Thinking for Sustainability
	11:00 - 12:00	Mentor Lab Mentors will support the teams in the process of co-creating solutions, while ensuring the skills and knowledge acquired.
	12:00 - 13:00	Lunch Break
	13:00 - 16:00	Workshop: New approaches to work with data by COMFOCUS In collaboration with the H2020 COMFOCUS https://comfocus.eu/
Wednesday 14 th September	09:30 – 10:15	Case study 1: GREAT LIFE - Growing RESilience Agriculture LIFE with Lorenzo Negri, University of Bologna

	10:15 – 11:00	Case study 2: LaRiSo - Laboratorio di Ristorazione Sostenibile (joint laboratory for improving sustainable public canteens) with TBD, University of Bologna
	11:00 – 11:45	School of Economics and Management (SME) of the University of Turin and Italian Primary Schools of two Italian municipalities with Fahimeh Khatami, University of Turin
	11:45 – 12:15	Inventing around Intellectual Property part 1 with Entrepreneurship Spine team
	12:15-14:30	Lunch Break
	14:30 – 15:00	Inventing around Intellectual Property part 2 with Entrepreneurship Spine team
	15:00 – 15:45	Case study 3: “ABCibi – Food and health in the hospital” with Cloe Dalla Costa, Doctor at ASL of Turin
	15:45 – 16:30	Mentor Lab Mentors will support the teams in the process of co-creating solutions, while ensuring the skills and knowledge acquired.
Friday 16 th September	09:30 – 10:30	Pitching and Communicating with Prof. Giovanni Dinelli, University of Bologna Introduction to a method to develop and enhance their pitching and communicating skills.
	10:30 – 11:30	INFOGRAPHICS
	11:30 - 12:30	Assess Problem – Solution Fit
	12:30 – 13:00	Wrap-up Week II
Week 2 – ASYNCHRONOUS		
Case study 1	Great Life project (Extra materials)	
Case study 2	LaRiSo project (Extra materials)	
Case study 3	ABCibi project (Extra materials)	
Case study 4	University of Turin's case study & Italian primary schools & University of Turin (Extra materials)	

Case study 5	Ancient Grains: a short food supply chain
Case study 6	Italian primary schools - the municipalities of Lucca and Parma
E-spine module	Design Thinking for Sustainability In this session you will understand the basic design thinking approach, explore the limitations and advantages of design thinking and apply sustainability to design thinking.
E-spine module	Market Segmentation Who is your Customer?
E-spine module	Stakeholder Personas & Values Mapping Who cares about your idea?
E-spine module	Impact Mapping - Ecosystem Who cares about your idea? Plugging into startup ecosystem
E-spine module	Role of Technology in Society (Optional) Is Technology Good?
E-spine module	Communicating about Entrepreneurship IP (Optional) This session will help you be smart about how you talk about IP.

End phase: “Inspirational Talks” – Week 3

Daily synchronous program with **Inspirational Talks** (Insp.Talk)

<p>Monday Sep 19th</p>	<p>14:30 – 15:00 Welcome and Q&A</p> <p>15:00 – 16:00 Mentor Lab – Pitch Lab</p> <p>16:00 – 17:00 Insp.Talk – School canteens Claudia Paltrinieri, Foodinsider</p> <p>17:00 – 18:00 Insp.Talk – Agroecology Prof. Miguel Altieri, University of California, Berkeley</p> <p>18:00 – 19:00 Insp. Talk – Urban Agroecology Prof. Clara Nicholls, University of California, Berkeley</p>
<p>Tuesday Sep 20th</p>	<p>09:15 – 09:30 Update and feedback</p> <p>09:30 – 10:30 Insp.Talk – Local & Organic products Federica Tesini, Alce Nero</p> <p>10:30 – 11:30 Insp.Talk – Waste Watcher International Observatory - Zero waste Prof. Matteo Vittuari, University of Bologna</p> <p>11:30 – 12:30 Insp.Talk – Case study - how to fight food waste in catering activities Ilaria Ricotti, Too Good To Go Italy</p> <p>12:30 – 14:00 Lunch break</p> <p>14:00 – 15:00 Mentor Lab – Market-Solution Fit</p>
<p>Wednesday Sep 21st</p>	<p>09:15 – 09:30 Update and feedback</p> <p>09:30 – 10:30 Insp.Talk – Vertical Farming in Public Places George Xydis, Professor at the University of Aarhus</p> <p>10:30 – 11:30 Insp.Talk – From sustainable canteens to integrated food policies Andrea Calori, EStà - Economia e Sostenibilità</p> <p>11:30 – 13:00 Mini pitch – Idea presentation</p> <p>13:00 – 14:00 Lunch break</p> <p>14:00 – 15:00 Mentor Lab – Working on the pitch and asking support</p>
<p>Thursday Sep 22nd</p>	<p>09:15 – 09:30 Update and feedback</p> <p>09:30 – 10:30 Insp.Talk – Alternative proteins Rebecca Pipolo, Natura Nuova srl</p> <p>10:30 – 11:30 Insp.Talk – Implications to Circular economy Nadia Lambiase, Mercato Circolare</p> <p>11:30 – 12:30 Insp.Talk – Public Canteens Food Waste Management and Treatment methods Aggelos Sotiropoulos, Project Manager of the LIFE-IP AdaptInGR of the Greek Ministry of Environment & Energy</p> <p>12:30 – 13:30 Mentor Lab – Working on the pitch and asking support</p>
<p>Friday Sep 23rd</p>	<p>09:15 – 10:30 Team work – Pre-pitch team session</p> <p>10:30 – 11:00 Welcome & Jury presentation Prof. Dario Peirone, University of Turin, Activity Leader of the EIT Food RIS Inspire Program</p> <p>11:00 – 11:30 Pitches and Jury Q&A</p> <p>12:30 – 12:45 Awards</p> <p>12:45 – 13:00 Closing Remarks</p>



Classroom link:

ID:

Passcode: