Call: Proof of Concepts 2023, 2024, 2025

Submission Document

If you have any questions during the application process, please check the Call's webpage. There you can find all relevant information as well as our contact details.

About the Applicant/s

If you are applying as a consortium, this form needs to be submitted by the Activity Leader.

Name of the Activity Leader	Enter the name of the Activity Leader.
Activity Leader's organisation	Enter the name of the Activity Leader's organisation.
Email address of the Activity leader	Enter the email address of the Activity Leader.

Are you applying as individual organisation or as a consortium?

- ❑ Organisation
- ❑ Consortium

- If you are an organisation, are you an EIT Food partner? yes/no
- If you are a consortium, please list the names of all consortium partners.
- If you are a consortium, does your consortium include EIT Food partners? Yes/no
- If your consortium includes EIT Food partners, please list them.

What is your PIC Number?

Enter the number here (If you don't yet have a PIC number, please read here how to obtain one.)

What is your company/organisation registration number? (if you are applying as a consortium include the registration numbers of all members)
If you don't have such a number, explain why.

Enter the number/s here

Please tick all these boxes

- ❑ I agree to EIT Food's IP policy
- ❑ I agree to the additional access rights (see Call Guidelines for reference).
- ❑ (If you are applying as a consortium) I confirm that the applicant consortium includes members from at least two different eligible countries (eligible countries: member of the European Union + these)
- ❑ I have read the Call Guidelines

Where did you find about the call? (make this mandatory)

- EIT Food website
- EIT Food Social Media channels (LinkdIn, Facebook,Twitter)
- FoodHive
- EIT Food event
- Word of Mouth
- Others… (please specify)

1.   The PoC idea

Describe the problem you address

Describe the problem or the need that the idea is aiming to solve or alleviate. Substantiate this need with relevant data. Please make sure that you refer to one of the three aims in the Call Guidelines.

When describing the problem, make sure that you are addressing the challenges faced by your concrete target audience and the area where you will intervene. Avoid including a very general description of it.

Max 500 words.

Describe what is your proposed solution, expected impact and workplan

Explain how 1) your idea (solution) might either improve the target group's situation, impact their behaviour or thinking or strengthens their understanding about a problem/solution; 2) what you expect to achieve with the implementation of your Proof of Concepts: and 3) your workplan for the six months.

This section should include information on:

- Impact: what effect will your intervention have in the economy, society, culture, public policy/services, and how you will assess this impact.
- Reach: how many people the PoC will reach directly and how this contributes to societal potential.
- How and where you will test and validate the potential of the PoC and its outcomes, how many consumers will you engage during the PoC stage (This will become the PoCs KPI)
- How you will collect or develop knowledge of your target group behaviour.
- Workplan: key strategy, methodology used and planned tasks and timing of the PoC.

When filling out this section, please have in mind your target audience, location and the expected impact you are aiming to have in your target audience.

Max 1000 words.

Consortium, network and staffing

For the PoC phase you can apply as an individual organisation or as a consortium. If your PoC becomes a full project, it will need to be implemented by a consortium.

Please describe the skills needed to achieve the societal impact potential of your idea and who in your consortium already has the needed skills.

If you are applying as an individual organisation or if your consortium does not have all the long-term skills required if the PoC becomes a full project, describe how you would go about creating the skill set needed to be able to implement the full project. What steps would you take during the PoC stage and what contacts would you set up with industrial partners, societal or cultural organisations, policy makers or any other potential users or sponsors of the project's results to maximize impact.

If you are applying as a consortium, submit the name, contact and role of each consortium member.

What are the main strengths and weaknesses of the proposed skill sets, how to manage risks and weaknesses? Describe how you will test if these are the right skill sets during the PoC?

Max 1000 words.

Budget

Estimated total cost of the PoC and breakdown per cost category:

- A Personnel Cost estimated amount and number of FTE foreseen

- D1 Travel and subsistence cost estimated and brief justification

- D3 Cost of other Goods and services estimated and brief justification

- Other: specify the cost category and a brief description

Download the spreadsheet here

Here you can find additional guidance on how to fill out the budget.

Upload the budget spreadsheet here.