

0. START HERE

PART A

Generated Proposal ID 23032

Area

Mission Healthier Lives Through Food Net Zero Food System Fully transparent, fair and resilient food supply

Please select up to 2 EIT Food Missions your proposal will address

Main Segment

Activity Title

Past EIT Food Activity(ies) (optional)
(max 500 characters)

Please explain here the link of your proposal with any previous EIT Food funded activity(ies), if applicable.

Start / End Date  


KEYWORDS

KIC Pre-defined Keywords

Keyword

EC Pre-defined Keywords

Keyword	ID
---------	----

*Please use the  button to load the list of available keywords.
After you have loaded and selected your list of Keywords, don't forget to click "+" to add them to your proposal.*

Note: If you run into an issue please make sure your browser is not on 90% zoom level.

Self-defined Keywords

Keyword

RELATED FUNCTIONAL DIRECTOR

Area - Segment

-

Functional Director

, ()

1. CONSORTIUM

PART A

Activity Title

Generated Proposal ID

23032

Specify **all the participants** forming the consortium

Participant

Code

Country

KTI

SME

Participant Role

Only Organisations who already have registered previously will be visible in this list. Please share this link ([HERE](#)) with any organisation you want to add to your consortium.

Please confirm

I confirm that all of the organisations are active participants in the consortium and have a role, commiserate with the level of budget requested. Members of the consortia do not fall under the same ownership.

Assign Co Editors

Editor Name

Use this option if you want to assign other persons the permission to contribute to this proposal. Please be aware that they will have full access to your proposal. Read the help (?) for guidelines about simultaneous editing.

ACTIVITY LEAD & EXPLOITING PARTICIPANT

Lead Participant

Select Lead Participant from dropdown list (Required)

Please Indicate which organisation will be leading this consortium from an administrative point of view.

Activity Leader (Person name)

Select Activity Leader from dropdown list (Required)

Specify the **exploiting participant(s)** from the consortium

Participant

Participant Code

Please indicate which organisation(s) will be leading the exploitation of the results.

ORGANIZATIONAL CAPABILITY

Go to Market Ability
(max 1500 characters)

Please describe the ability of the consortium to bring a new solution to the market, specifically:

- a. Capability and Capacity, including the company profile and sales experiences
- b. Available infrastructure, organigramme, governance structure, staff roles and IT infrastructure.
- c. Operational capability

Lead Participant Experience
(max 500 characters)

Provide the name, role and experiences of the partners who will:

- a. Act as Activity Leader towards EIT Food
- b. Lead the commercialization during the project
- c. Lead the commercialization after the project concludes, in the case that it is a different entity than what is listed above.

Participant(s) Experience who will lead the commercialization
(max 500 characters)

Please describe the experience of the exploiting partner, specifically in terms of product development and market launch.

Supporting Documentation (optional)

Select

Optional Upload: Please attach any relevant documentation related to the experience of the Activity Leader and Exploiting partner.

(.pdf,.zip ; max 25Mb)

2A. ACTIVITY OVERVIEW

PART A

Activity Web Site (if applicable)

max 255 characters

Activity Description for public dissemination
(max 1500 characters)

Please provide a short description of your activity avoiding acronyms, jargon and spelling mistakes. This text will be used for public dissemination on the EIT Food website and in its publications.

Proposal Synopsis
(max 3000 characters)

EIT Core KPI targets

KPI Code	KPI Title	Target Value 2023	Target Value 2024	Target Value 2025	Target Value 2026
Please use the '+' button to add a EIT Core KPI					

Please note that you can only add KPI's only after you have selected your "Area" in Tab 0

EIT Food Specific KPI targets

KPI Code	KPI Title	Target Value 2023	Target Value 2024	Target Value 2025	Target Value 2026
Please use the '+' button to add a EIT Food Specific KPI					

Please explain the plans for launching a spin-off or a start-up to operationalize the business (max 2500 characters)

This explanation is only applicable and **MANDATORY** if the following KPIs were selected in the previous tables KPI **EITHE04.4**

IMPACT INDICATORS

Addressed Impact Indicators

Indicator Code	Indicator Title	Describe how your innovation would deliver into each Impact Indicator selected
Please use the '+' button to append an addressed Impact Indicator		

To which Impact Indicators would the innovation developed in your project deliver into? And describe how.

FOCUS AREA CHALLENGES

Addressed Challenges

Code	Focus Area	Challenge Title	Describe how the Innovation to be developed, addresses the Challenge(s)
Please use the '+' button to append an addressed Challenge			

Proposals in the area of Innovation should indicate which predefined challenges linked contribute to solving the selected challenge and how the six Focus Areas they address. You should explain how your activity will contribute to solving the selected challenge and how will it be possible to measure this contribution.

IMPACT INDICATORS CONTRIBUTION

Impact Indicators Contribution

Edit	Code	Impact Title	Contribution 2023	Contribution 2024	Contribution 2025	Contribution 2026	Contribution 2027	Contribution 2028	Contribution Explanation	Long Term Impact
No records to display.										

Please explain how your innovation will result in the intended impact for the consumer (2023-2025). This table will be populated based on your input in the "Addressed Impact Indicators" Table. So please first complete the field "Impact Indicators Contribution" above first, and then add your contribution in this field.

PART B

Expected Outcomes of the activity on economy and society
(max 1500 characters)

Knowledge Triangle Integration
(max 2000 characters)

Workplan 2023 (including key milestones with measurable go/no-go criteria)
(max 10000 characters)

Please structure your workplan according to the 4 Stages as indicated in the Call Guidelines. For each stage, please describe how your activity will achieve the planned deliverables, KPIs, outputs and outcomes. Additionally, describe the feasibility of your approach and include major milestones during the year, such as completion of pilots, formation of a start-up, first sale to a customer, etc

Workplan 2024/2025 (including key milestones with measurable go/no-go criteria)
(max 10000 characters)

Please structure your workplan according to the 4 Stages as indicated in the Call Guidelines. For each stage, please describe how your activity will achieve the planned deliverables, KPIs, outputs and outcomes. Additionally, describe the feasibility of your approach and include major milestones during the year, such as completion of pilots, formation of a start-up, first sale to a customer, etc.

Outlook beyond project funding
(max 5000 characters)

Implementation Schedule

Key Milestones

Edit	Code	Title	Description	Expected Date
Please use the '+' button to append a milestone				
+				

Key Outputs

Code	Title	Description	Expected Date
Please use the '+' button to append an output			

Key Deliverables

*A maximum of 7 Deliverables can be added to your proposal.
Please refer to the section "6.Workplan Stages & Requirements" in
the call guidelines for more explanation.*

Code	Title	Description	Output Reference	Expected Date
Please use the '+' button to append a deliverable				

Risk Register

Risk Category	Risk Title	Risk Likelihood	Risk Impact	Risk Description	Risk Mitigation
Please add at least one Risk Type to this activity					

2B. THE INNOVATION AND ITS TECHNOLOGY

PART A

SOCIETAL NEED OR PROBLEM

The need / problem
(max 1000 characters)

Please define the societal need or the problem that the innovative solution is going to solve. How will it solve it?

FEATURES OF THE INNOVATION

Envisioned product(s)/service/technology
(max 1500 characters)

Please describe how the technology and/or the innovation works.

OPTIONAL Upload: If applicable, please provide documentation to support your description. This may include a video demonstration, or product description document

Technical and functional features
(max 1500 characters)

Please describe the technical and functional features of the product(s) and/or service(s).

Novelty
(max 1500 characters)

Explain if the products or services developed in this project are new, an improvement of an existing product/service, or an adaptation of an existing product/service to enter a new market. What kind of breakthrough will your technology provide that has not been seen on the market before? Why is the innovation advancing the state of the art in the field?

Current development stage of the product(s)/and or service(s)
(max 1500 characters)

Please explain the current development stage of the product(s)/and or service(s). This includes, but is not limited to, the most recent test results, commercial agreements of the product or service, among others.

TRL

TRL

Please select your current TRL Level

Proof of TRL of 5
(max 1500 characters)

For the technologies that have TRL 5, please describe how you have demonstrated it.

MRL

Please select your current MRL Level

FEASIBILITY TO INCREASE THE TRL LEVEL OF THE INNOVATION

Main result of the project, incl TRL Potential (max 1500 characters)

Please explain the potential of your technology to increase the TRL level until ready for commercialization over the time dimension.

PART B

FEATURES OF THE INNOVATION

Technology description (max 1500 characters)

Please define the underlying technology(ies) in terms of:
a. disruptiveness and competitiveness of the technology;
b. commercial viability and whether the consumer/user is willing to pay for it

FEASIBILITY TO INCREASE THE TRL LEVEL OF THE INNOVATION

Technical feasibility (max 1500 characters)

Please explain the technical feasibility of increasing the TRL of your technology, and its potential for scalability, according to the project plan based on an analysis of the:
a. Basic assumptions for testing the technology;
b. Test plan to validate the technical feasibility.

2C. VALUE PROPOSITION & CONSUMER CENTRICITY

PART A

VALUE PROPOSITION FOR THE CONSUMERS

Consumer Need
(max 1000 characters)

Please explain the needs of your consumers/users to use your innovative solution. Why would they want to purchase it?

Value proposition and unfair advantage
(max 1000 characters)

- *What is your single, clear compelling message; what are the features of your solution?*
- *Please describe the value proposition of your innovative solution according to the definition LEAN Business Model Canvas.*
- *Please describe the Competitive Advantage of your innovative solution (something that cannot be easily copied or bought) and how it compares to existing solutions from competitors.*
- *Optional supporting documentation: Attach an analysis report following the structure of the Value Proposition Canvas.*

Target consumers of the product(s) and/or service(s)
(max 1500 characters)

Please describe the target consumers/users of the

product or service. How many consumers/users do you anticipate that your innovation will reach at market entry?

PART B

CONSUMER INVOLVEMENT IN THE DESIGN OF THE PRODUCT/SERVICE

Involvement of Consumers/users in the product development
(max 1500 characters)

Please explain how you involved consumers/users in the product development so far.

OPTIONAL Upload: supporting documentation may include: project designs, outcome of consultations, or surveys. Please describe your plan to further involve consumers/users in the product development: please describe the phases, roles and uptake.

Plan for future Implication of Consumers/users in the product development
(max 1500 characters)

Please describe your plan to further involve consumers/users in the product development: please describe the phases, roles and uptake.

3. ACTIVITY ADDITIONAL INFORMATION

PART B

European Dimension
(max 1000 characters)

The proposals are expected to generate a substantial positive impact for European citizens and European countries. Please describe how potential

consumers/users and partners in various European countries will benefit from your solution which will lead a stronger European Dimension for the project.

Diversity Dimension
(max 1500 characters)

Please outline how you will carry out the activity taking into consideration the diversity dimensions (gender, ethnicity, socio-economic status, etc.) in the activity content (e.g. recruitment of activity participants) as well as in the team composition, incl. the managerial level.

4. FINANCIAL RETURN MECHANISM

PART A

BUSINESS MODEL

HOW YOUR ACTIVITY INTENDS TO GENERATE REVENUES

What is the planned source of revenue from your Activity (ROI mechanism)?

- | | |
|---|---|
| <input type="checkbox"/> Sale of products | <input type="checkbox"/> Sale of processes |
| <input type="checkbox"/> Sale of services/consulting | <input type="checkbox"/> Equity Stake or Option (example: equity in start-up) |
| <input type="checkbox"/> Fee for Educational Programme (example: tuition fee) | <input type="checkbox"/> Access/License Fee (example: access to library resource, access to database) |
| <input type="checkbox"/> Other (please explain in the next field) | |

ROI Mechanism

Overall description of the chosen ROI mechanism
(max 500 characters)

HOW YOUR ACTIVITY INTENDS TO CONTRIBUTE TO THE FINANCIAL SUSTAINABILITY STRATEGY OF EIT FOOD

Estimated Contribution to EIT Food Financial Sustainability (amounts)

Mechanism Type	Description	Exploiting Partner	2023	2024	2025	2026	2027	2028	Total
Please use the '+' button to append a sustainability mechanism									

COMMERCIALISATION TEMPLATE

Commercialisation Template (max 1500 characters)

5A. BUDGETS

PART A

Tasks

BUDGET OVERVIEW

	2023	2024	2025	Total
EIT Funding (€)	0.00 €	0.00 €	0.00 €	0.00 €
Co-Funding (€)	0.00 €	0.00 €	0.00 €	0.00 €
Total KAVA Funding (€)	0.00 €	0.00 €	0.00 €	0.00 €
Co-Funding Ratio (%)	-	-	-	-
Total FTE	0.00 FTE	0.00 FTE	0.00 FTE	0.00 FTE

BUDGET JUSTIFICATION

Value for Money (max 1000 characters)

BUDGET JUSTIFICATION 2023

BUDGET JUSTIFICATION 2024/2025

5B. BUDGET SUMMARIES

BUDGET BY YEAR

Budget Year	KAVA Costs	EIT Funding	Co Funding	EIT %	CO FUNDING %
Grand Total	No records to display.				

BUDGET BY RESPONSIBLE PARTNER / YEAR

Partner	Budget Year	KAVA Costs	EIT Funding	Co Funding	EIT %	CO FUNDING %
Grand Total	No records to display.					

BUDGET BY COST CATEGORY

	Grand Total
Grand Total	No records to display.

BUDGET BY COST CATEGORY / RESPONSIBLE PARTNER

	Grand Total
Grand Total	No records to display.

BUDGET BY TASK / YEAR

Task	Budget Year	KAVA Costs	EIT Funding	Co Funding	EIT %	CO FUNDING %
Grand Total	No records to display.					

6. UPLOADED FILES

Download	Document Name	Submitted By	Submitted On
No records to display.			

7. FEEDBACK