

Agrifood Investment Forum Türkiye Event Flow in Detail

2 November 2023, 10.00-18.00, Impact Hub İstanbul

The flow of the event will be as below. Total length of the event is expected to be **7 hours** with a cocktail to end the day.

10:00 - 10:10	Opening remarks by Tuğçe Ergün Cireli & Ayşe Sabuncu An overview to the full session and workflow
10:10 - 10:20	Intro Speech by Amparo San Jose
10:20 - 10:30	The World of Agrifood Startups - Innovation and Investment Trends : Tuğçe Ergün Cireli
	Angel investing and Early Stage investing in a Nutshell - step by step training on how investment processes work
10:30 - 11:00	How angel investment networks work and why they can be the right choice for new investors? (Can Atacık, Alethina)
	Introduction to impact investing
	How early stage funding cycle works, how to value startups
	Overview of common early stage investing structures
	Developing your own impact and investment thesis
11.00-11:20	<i>Break</i>
11:20-11:50	Due diligence and investment memo preparation - How-to (Can Atacık and Melih Efeoğlu)
11:50-12:10	Entrepreneur's perspective: Guest entrepreneur who has successfully raised funding (Halil Beşkardeşler - Plant Factory)
12:10-12:45	<i>Break</i>
12:45-13:15	Execution and post-investment process (Can Atacık and Deniz Tuncel)
13:15-13:35	What comes after early stage investing? (Merve Zabcı)

13:35-13:55	Personal Journey into early stage investing (Sinan Güler and Ayşe Sabuncu)
13:55-14:05	<i>Break</i>
14:05-16:30	Mock Pitch & Investment Session: 5 startups will present to the investor group, and then through the trainers' assistance the investors will go through a mock investment decision process (a total of 145 minutes)
14:05 - 14:55	Startup Presentations - 5 startups will present to investors. (5 minutes pitch, 5 minutes Q&A)
15:00 - 15:40	Group exercise - Group exercise will consist of break out sessions. Each group will be assigned to a startup to evaluate their pitch and prepare a basic 2 page investment memo (we will provide the template). During this exercise, the groups will have a chance to talk with the startup founder(s) for 10-15 minutes for further questions, after which they will deliberate their observations and draft the memo.
15:40 - 15:50	Break
15:50 - 16:30	Mock investment decision - The groups will present their memos to the rest of the investors and the rest of the audience. Through a guided discussion, each memo and the opportunity will be evaluated with comments on each group's findings. Following the presentation and discussions of all memos, the audience will take a "mock" decision to invest or not.
16:30-18:00	<ul style="list-style-type: none"> • Evening Cocktail with participating investors and other invited startup ecosystem partners invited by Foodback

Reading:

- Primer on impact measurement and management - READING