

# AGRIFOOD INVESTMENT LAUNCHPAD

Providing startups an opportunity to connect with investors

11th July  
Milan, Italy   
Impact Hub Milan

**A4W**  
ANGELS FOR WOMEN

**IAG** 

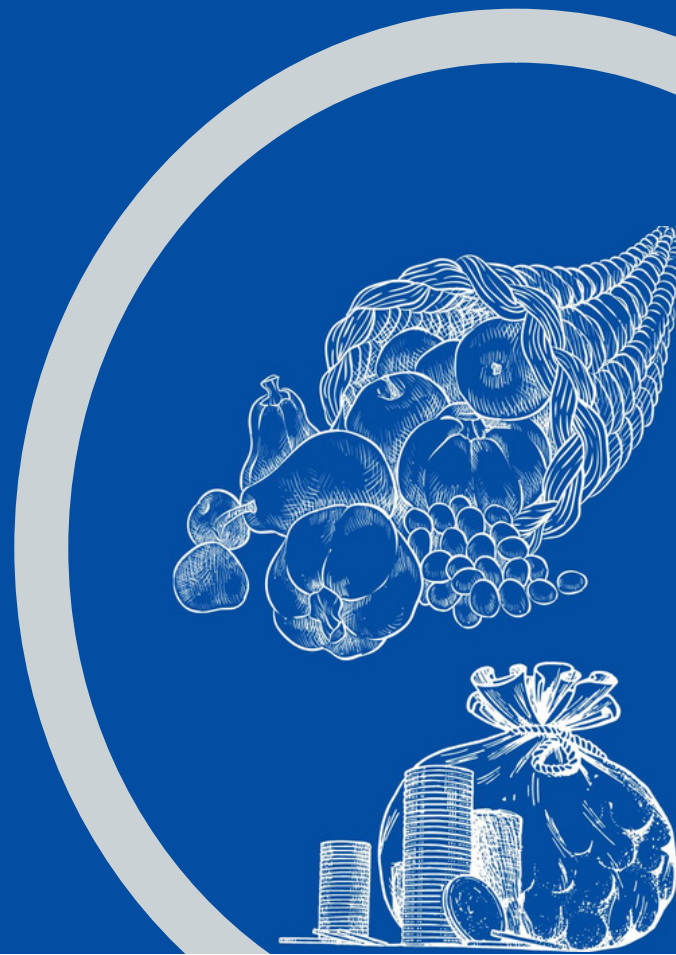
 **InnovUp**  
ITALIAN INNOVATION & STARTUP ECOSYSTEM

 **ANGELS  
FOR IMPACT**

 **Food**



Co-funded by the  
European Union



# EIT FOOD

EIT Food is Europe's leading food innovation initiative, working to make the food system more sustainable, healthy and trusted. The initiative is made up of a consortium of key industry players, startups, research centres and universities from across Europe.

It is one of eight Innovation Communities established by the European Institute for Innovation & Technology (EIT), an independent EU body set up in 2008 to drive innovation and entrepreneurship across Europe.

EIT Food aims to collaborate closely with consumers to develop new knowledge and technology-based products and services that will ultimately deliver a healthier and more sustainable lifestyle for all European citizens.

## EIT Food South

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Sign up to our [newsletter](#).

 EITFood.eu

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 food.unfolded

# Agrifood Investment Forum

Since 2018, with the endorsement of the European Commission, and the support of +50 leading corporations, high-education institutions and research centres, we are committed to make the food sector more trusted, healthy and secure. To date we have grown to become the largest European partnership, +200 members, industry leaders, research centres, and Universities,

Our programs inspire and support +150 entrepreneurs and startups selected from more than 1500 applicants.

We welcome new national champions in agrifood committed to work together with other European industry peers and startups.

The Agrifood Investment Launchpad offers a one day crash course designed for beginners and potential investors in the field. The course will be followed by an Investment Forum featuring a selection of European startups, providing participants with an opportunity to connect with experienced investors with years of practice in startup investment.

## July 11th

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10.00h

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Welcome & Opening Presentation - Introduction to angel investment in agrifood

- **Amparo San José.** EIT Food South

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10.30h

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The Italian agrifood startup investor data (June 2023 update)

- **Antonio Iannone.** Board Member of Agrifood-Tech

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10.50h

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Evaluation and valuation of agrifood startups

- **Peter Kruger.** Chairman of Agrifood-Tech

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11.45h

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Understanding termsheets

- **Emanuele Torlonia,** IAG

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12.15h

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Dealing with startups: adding and building value

- **Marco Gaiani.** Agrifood Investor
- **Matteo Vanotti.** XFARM
- **Francesco Giberti.** Babaco Market

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13.15h

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Lunch

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14.00h

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**Trends and investing in agrifood: what are investors looking for, opportunities along the agrifood value chain?**

- **Amparo San Jose.** EIT Food South
- **Christian Pichler.** Gerber-Rauth
- **Giancarlo Addario.** Five Seasons
- **Matteo Leonardi.** Grey Silo VC

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15.00h

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**Pitching session**

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16.30h

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**Startup evaluation breakout sessions**

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17.30h

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**Wrap-up & Closure**

- **Amparo San Jose.** EIT Food South



[www.eitfood.eu](http://www.eitfood.eu)