

# Food **4th Edition** FUN&FAN

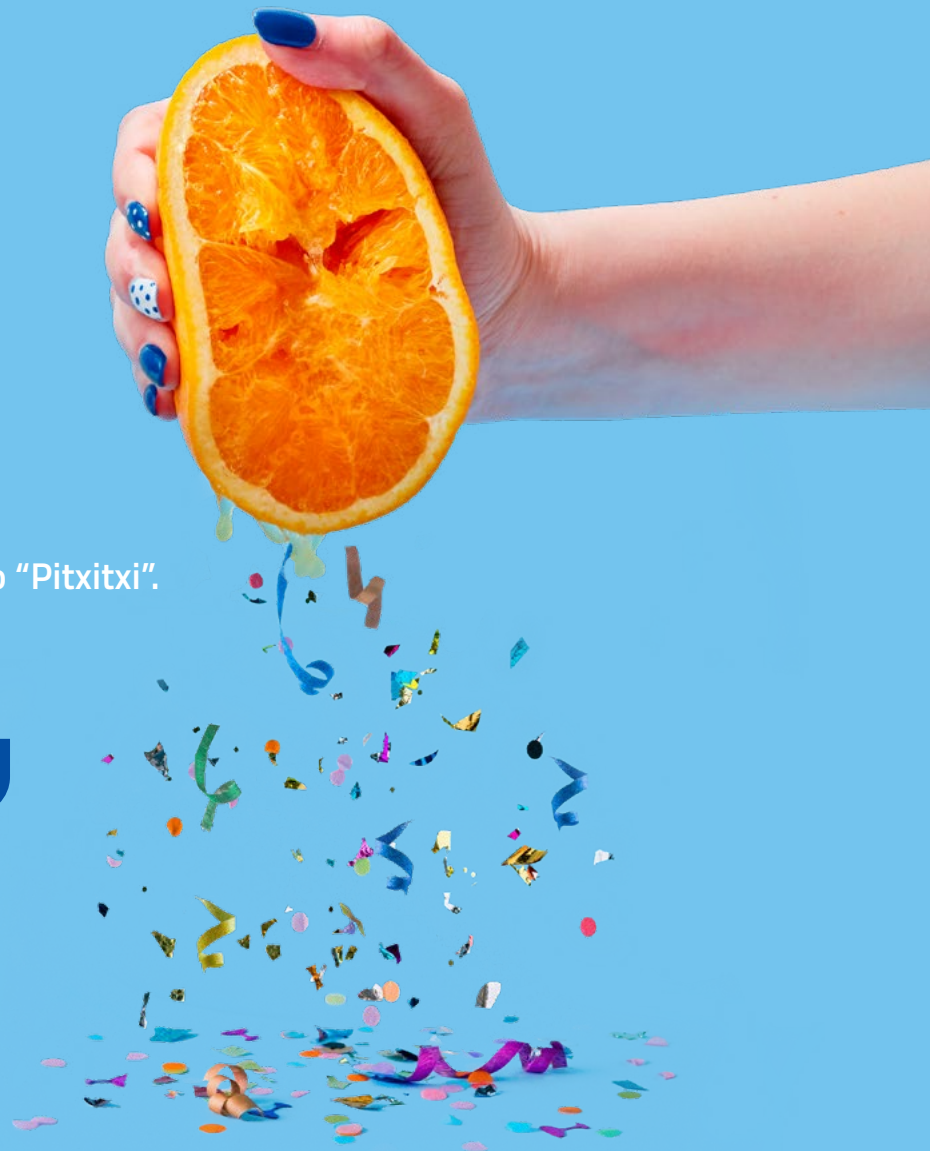
Connecting startups with  
the agrifood future.

#FoodFUNnFAN

**October 6<sup>th</sup>**

San Mames, Rafael Moreno "Pitxitxi".  
E-Access - 48013 Bilbao  
Basque Country, Spain

Conversation starter



# EITFOOD

EIT Food is Europe's leading food innovation initiative, working to make the food system more sustainable, healthy and trusted. The initiative is made up of a consortium of key industry players, startups, research centres and universities from across Europe. It is one of eight Innovation Communities established by the European Institute for Innovation & Technology (EIT), an independent EU body set up in 2008 to drive innovation and entrepreneurship across Europe.

EIT Food collaborates closely with consumers to develop new knowledge and technology-based products and services that will ultimately deliver a healthier and more sustainable lifestyle for all European citizens.

## Presenter

**Maitena Salinas**

# FOOD FUN&FAN

In this fourth edition, you can expect inspiring talks, connections and useful information on the transformation of the agrifood field, with the aim of making it healthier, more sustainable and more trusted. You will discover the latest innovations in the field, in addition to the best strategies for the success of your startup.

It is time to solve social and environmental problems related to agriculture and food. We can change together the world for the better!

Are you a wannabe entrepreneur, an established startup or a company from the agrifood sector? Do you want to remember the reasons that lead you to entrepreneurship? If so, this is your event!

## OCT 06

**09.30-10.00** Registration & Coffee

**10.00-10.20** Welcome & Opening Presentation | Why is it Essential to Support Startups for the Economic Growth?

How can food companies be more competitive, sustainable and innovative in the current global context? Localization of food production, closer to raw materials and final consumers, is key to facing the current supply chain crisis and the rise in raw material prices.

**Speakers:** **Begoña Pérez Villarreal**, Director at European Institute of Innovation and Technology (EIT) Food  
**Bittor Oroz**, Deputy Minister of Agriculture, Fisheries and Food Policy at Basque Government  
**Ainara Basurko**, Provincial Deputy for Economic Promotion

**10.20-10.50** Keynote | Feeding Technology: Innovation as a Core Value of the Agrifood Industry

**Speakers:** **Henrik Stamm Kristensen**, CEO at BLENDHUB

**10.50-11.30**

**Round Table | Corporate Venturing in the Agrifood Sector: Building Southern European Leaders**

Being the fourth largest contributor to food and beverage production in the EU, the agrifood sector is firmly rooted in the region, employs local labour (contributing to the development of rural areas and social cohesion) and generates more stable employment throughout the economic cycle. Corporate Ventures with a business strategy oriented towards the transformation of agricultural products would provide more added value and more differentiation in international markets.

**Speakers:** **Giacomo Fanin**, Group Business Development Manager at Cereal Docks  
**Marisol Menendez**, CEO & Founder at Bilakatu  
**Marta Rufino**, Global Innovation Director at Sigma

**Moderator:** **Benoît Buntinx**, Business Creation Director at European Institute of Innovation and Technology (EIT) Food

**11.30-12.00**

**Coffee Break and walk through the FUN&FAN Market**

**12.00-12.30**

**Data Session | Pills from the Global FoodTech Market Outlook**

Looking at 10 years of investment data extracted from the Forward Fooding FoodTech Data Navigator, this presentation will aim at giving an understanding of what the sector encompasses in terms of technologies, an overview of the investment trends and market dynamics to date, and projections of upcoming trends and new developments in the sector, and in particular the opportunities laying ahead for the EU FoodTech ecosystem.

**Speaker:** **Alessio D'Antino**, Founder & CEO at Forward Fooding

12.30-13.15

**Round Table | Key Investment Trends To Watch In 2022: from Early Stage to Impact Investment**

AgriTech industry is steadily rising as 2021 exposed global supply chain weakness and the urgent need to address climate change, triggering a shift in mindset with the way we grow our food. These technological advancements in a range of solutions are set to persist as agritech entrepreneurs and investors will expect greater tech-driven innovation in the coming years.

**Speakers:** **Alberto Criado**, Cardumen Capital  
**Alberto Díaz**, Partner at BeAble Capital  
**Can Attayk**, Founder at Alethina Impact Investments

**Moderator:** **Juan Zaffora**, Regional Startup Manager Southern Europe at European Institute of Innovation and Technology (EIT) Food

13.15-14.30

**Networking Lunch**

14.30-14.50

**Real Conversation | Technology Centers and How to Drive Innovation in the Agrifood Sector**

**Speakers:** **Carolina Najar**, Food Market Director at AZTI  
**Iker Bilbao**, Agricultural Engineer at NEIKER  
**Moderator:** **Asier Alea Castaños**, Global Development Director at Basque Culinary Center (BCC)

14.50-15.35

**Round Table | Partnering2Scale: Key Insights on How to Reach the Market**

Agrifood entrepreneurs and startups play a fundamental role in transforming the agrifood system. Not only are they solving today's immediate agrifood challenges, but they are also innovating to futureproof the food system. Cooperations to dairy and procurement of multi-nationals, and key partnerships are key to scaling up their business and challenging the sector to become more sustainable and social conscious.

**Speakers:** **Catalina Echevarri**, Strategic Partnerships and Business Development at Agrow Analytics  
**Thomas Seitaridis**, Chemical Engineer at Municipal Water Supply and Sewerage Company of Pylaia  
**Gaëtane Suzenet**, Managing Partner at International Impact Partners

**Moderator:** **Carmen Galindo**, Water Scarcity Project Manager at European Institute of Innovation and Technology (EIT) Food

15.35-16.20

**Round Table | Agrifood Entrepreneurs Driving Sustainable Development Goals**

How can startups improve the way we understand produce and consume food? How can we help the most vulnerable groups in society become part of the global economy? These are only a few of the subjects that will be treated within this round table, with real examples of entrepreneurs that are currently working for a more sustainable sector.

**Speakers:** **Andrea Arias**, CEO & Founder at A Santa Viña  
**Débora Campos**, CEO & Founder at AgroGRIn Tech  
**Inés Carballo Tomé**, CEO & Founder at Aitana Espirulina  
**Sandra Isabel Novo**, CEO & Founder at Sostenibles Network

**Moderator:** **Lara Rodriguez**, RIS Project Manager at European Institute of Innovation and Technology (EIT) Food

16.20-16.50

**Entrepreneurial Testimonial | The Untold Stories of Entrepreneurship & Serial Entrepreneurs**

**Speaker:** **Andrea Cruciani**, CEO and co-founder of Agricolus and TeamDev.  
**Mariano Oto**, CEO at Nucaps

**Facilitator:** **Juliet Bray**, Accelerator Manager at European Institute of Innovation and Technology (EIT) Food

16.50-17.00

**Closure&Wrap-up**

**Speaker:** **Begoña Pérez Villareal**, Director European Institute of Innovation and Technology (EIT) Food South

17.00-18.00

**Networking & Cocktail**

# SPEAKERS & MODERATORS

## Alberto Criado, Associate at Cardumen Capital



Alberto is an Associate at Cardumen Capital, an Investment Management Firm investing in deep technology via its Israel focused venture capital funds. Prior to joining Cardumen Capital, Alberto was a Strategy Consultant at KPMG where he developed extensive experience advising leading corporations. Alberto holds a degree in Business Administration from Universidad Carlos III de Madrid and is passionate about nature and the future of food.

## Alberto Díaz, Partner at BeAble Capital



Alberto Díaz González has a degree in Law and developed his professional career as an M&A lawyer in several law firms. In 2016 he founded BeAble Capital SGEIC, S.A., where he has become an expert in Science Equity and has created two investment funds, BeAble Invierte Kets Fund, FCR, and BeAble Invierte Science Equity, FCR. He has executed 29 investments in industrial technology start-ups arising from research centres in Spain and other countries. He is Board Chairman of companies in technological fields (photonics, nanotech, 3D printing, etc). He is the author of the book "Un camino para la industria tecnológica española", edited by Grupo Anaya's Editorial Pirámide.

## Alessio D'Antino, Co-founder and CEO of Forward Fooding



Alessio is the co-founder and CEO of Forward Fooding, the world's first collaborative platform for the food & beverage industry fostering innovation via FoodTech Data Intelligence and corporate-startup collaboration. He now works with F&B companies of all sizes and investors to support them with understanding how entrepreneurship, collaboration, and investment models can be used to create a more sustainable future of food.

## Andrea Arias, CEO & Founder at A Santa Viña



4th generation viticulturist and wine maker, and architect. Revovering vineyards merging technology and tradition to produce special wines.

## EIT Food South

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**Andrea Cruciani, Global Development Director at the Basque Culinary Center**



Andrea Cruciani, CEO and co-founder of Agricolus and TeamDev. International business developer with experience in software architecture, smart cities and smart farming, member of Fiware Foundation Board of Directors. An expert in Innovative Startup Evolution and scaleup. During years worked with Public Administration, multinational companies, NGOs and SMEs and as a collaborator of the University of Perugia.

**Asier Alea, Global Development Director at the Basque Culinary Center**



He began his professional career in strategic consultancy (LEK Consulting) in London, before taking up a management position in the telecoms sector (Telefonica) on its strategic planning unit and later on at the energy sector, first at Guascor in the renewable energies area and then at Dresser Rand in the Oil & Gas and energy efficiency and generation areas. He is currently the General Manager of Trade Promotion and Tourism at the Government of Biscay. He has developed an international professional career in projects in the US, Canada, UK, Ireland, Israel, Brazil, Italy, Spain, Greece, Venezuela and Australia and has also worked in the past at several governmental institutions and NGOs.

**Begoña Pérez-Villarreal, Director at EIT Food South**



As EIT Food South Director, she enjoys driving innovation, boosting the entrepreneurial spirit and engaging stakeholders from the Mediterranean area to develop products and services that contribute to a healthy lifestyle and a sustainable circular bioeconomy. Trained as a Pharmacist specialized in food microbiology and in Business Management of Food companies, she has worked for 25 years with food SMEs in innovation related to food safety, product development, traceability, authenticity, and sustainability of food systems.

**Benoit Buntinx, Director of Business Creation at EIT Food**



Benoit is the director of Business Creation at EIT Food since 2017. He has developed his career in entrepreneurship through various positions: co-founder and CEO of a research-based start-up, co-founder and manager of a seed investment fund, managing director of a life sciences incubator and director of an innovation ecosystem. He has also served on the board of directors of several start-ups and scale-ups in the agri-food and bioeconomy. Benoit holds a degree in bioengineering and an MBA. He is also a Registered Technology Transfer Professional (RTTP).

**Can Attayk, Founder at Alethina Impact Investments**



Can is a firm believer in innovative fit for purpose impact investment structures. He started his career at the World Bank, and later joined an investment bank firm specialized in M&A. Can then formed a family office backed angel fund and managed a large mining company as CFO. In 2020, he founded Alethina Impact, which brought together his international development, investment banking, and management experience in alignment with his values to support impact companies. He is also venture partner of Lisbon based ImpACTNOW, an early-stage VC fund & US based Venture Science, a late-stage VC.

**Carmen Galindo, Water Scarcity Project Manager at EIT Food**



Carmen is an agricultural engineer with an inquiring mind. After few years dedicated to food production herself, she jumped into the innovation arena, to support start-ups and SMEs in their product development path towards the market. This has brought her to be updated on the state of the art in several areas such as food technology and water technologies. She strongly believes that through sciences, innovation and passion we can change the way we live to make this world a better place.

**Carolina Najar, Food Market Director at AZTI**



Carolina is an entrepreneur and passionate about Gastronomy and the Food Sector. Extensive knowledge of the European Retail Market. he is specialized in creating Food Business Models. Director experience in Marketing, Branding, Product Creation and User Experience.

**Catalina Echevarri, Strategic Partnerships and Business Development at Agrow Analytics**



Co-founder, business development, coordination of startup teams linked to sustainability. More than 10 years of international experience managing development projects in international organisations such as UNICEF, Oxfam, Anesvad.

**Débora Campos, CEO & Founder at AgroGrIN Tech**



Founder and CEO at [AgroGrIN Tech](#) a food waste upcycling company, that produces sustainable and clean label ingredients. Through a patent and green chemistry technology that enables to isolate concentrated extracts of natural enzymes and vitamins, still reusing the remain product fraction into the production of gluten free flours and flavoring powders. Main activities are related with innovation and technology transfer to the market coming from fundamental research, associated with food industry and sustainability area.

**Gaëtane Suzenet, Managing Partner at International Impact Partners**



Gaëtane Suzenet holds 25 years of experience in the water sector. She is currently Managing Partner of a European advisory company and Co-Founder of the European Water Tech Accelerator. She cooperates with different VC funds in Europe and in the US. She acted as Venture Advisor to Aster Capital, an international venture capital fund. Gaëtane was a member of the Investment Advisory Committee of the seed fund within SOFIMAC Innovation. She worked in collaboration with international private equity and infrastructure funds.

**Giacomo Fanin, Group Business Development Manager at Cereal Docks**



He got a Bachelor's degree in Business administration and Specialization in Family Business. He joined Cereal Docks in 2016 in the Department of Business Development in the agri-food chains with the task of creating and organizing supply chains of alternative food ingredients products with the application of digital tools for control of traceability and quality of the goods. In 2017 he began his experience in Cereal Docks International. Now as Business Development Manager carries on the activities of Biz Dev and Corp. Dev, guiding the management in the implementation of the strategy through different approach organically and inorganically. He is part of the Board of directors of Cereal Docks Spa, Cereal Docks Organic and Nateeo.

**Henrik Stamm, CEO at BLENDHUB**



A serial food tech entrepreneur disrupting the broken food value chain by deploying a global network of multi-localized Food-as-a-Service hubs with the purpose of feeding all people in all places, sustainably. Focusing on accelerating the expansion of new hubs closer to ingredients suppliers and closer to final consumers facilitating for any food company the launch of new food recipes adapted to local preferences and pricing anywhere in the world, and doing it faster, safer, and cheaper than ever before. Adding a completely new dimension to food safety and food security

**Iker Bilbao, Head of Market & Knowledge Transfer at NEIKER**



Agricultural Engineer from the Public University of Navarra. Master's degree in quality management in the food industry. For 7 years responsible for the MENDINET Local Action Group, the entity in charge of managing leader aid in the Basque Country. Since 2011, in charge of knowledge transfer at NEIKER, Basque agricultural research institute.

**Inés Carballo, CEO & Founder at Aitana Espirulina**



Marine biologist specialised in the cultivation of microalgae for biomass. Artisanal spirulina producer in Alicante, Spain. Design of permaculture and regenerative agriculture projects.

**Juan Zaffora, Regional Startup Manager Southern Europe at European Institute of Innovation and Technology (EIT) Food**



He is an Economist (UNS, Argentina) with a postgraduate degree in Social Economy (UAH, Chile) and a Master's Degree in Entrepreneurship and Innovation (UB, Spain). In the last 10 years, he has led teams in NGOs, also volunteering in Costa Rica and Panama. He has been a consulting partner at Ematrix Consulting in Chile (B Corp) and managed the Tech4Climate acceleration program at Ship2B in Spain. Currently, he also participates in the board of advisors of 2 startups and teaches entrepreneurship at various universities and programs (U. Pompeu Fabra, Toulouse Business School, GBSB, Learning by Helping).

**Juliet Bray, Accelerator Manager at European Institute of Innovation and Technology (EIT) Food**



Juliet designs and implements the Accelerator and Seedbed programmes for the Bilbao, Southern European hub. She has worked in trade marketing and Corporate Social Responsibility communication roles in the food and drinks industry; Innocent Drinks, Diageo, Barry Callebaut and Valrhona chocolates. Drawn to the sustainability challenges we face in our food production and consumption and with the desire to understand the challenges we face in the sourcing of quality cocoa, she has worked with farming communities in South America and West Africa, connecting them to chocolate-makers and pastry chefs. She is delighted now to support and create inspiring trainings and networks for great startups that are delivering impact in a much needed world!

**Lara Rodriguez, Innovation Project Manager at European Institute of Innovation and Technology (EIT) Food**



Her passion for the food innovation field has been demonstrated by more than 7 years' experience in the sector- She started her career in the R&D and product development department at PepsiCo. She has worked also in collaborative innovation projects, food regional ecosystems and clusters. Lara joined EIT Food to design and implement innovation food activities for South of Europe and more recently to boost female entrepreneurship in the sector. Lara holds a Degree in Nutrition from Valladolid University, a degree in Food science and Technology from Burgos University and a Master in Direction and Project Management from IMF Business School.

**Mariano Oto, CEO at Nucaps**



Bachelor Degree in Economics and Business Sciences. Expert in Commercial Management and Business Communication. 20 years' experience in business management and development.

**Marisol Menéndez, Director at Women In Tech Spain**



Marisol is an expert with more than 20 years of experience in the areas of Open Innovation, collaboration between startups and corporations especially in the fintech, digital and transformation world. She is an Industrial Engineer and Executive MBA from IESE. Marisol believes deeply in the power of trust to drive change and transformation, in innovation and collaboration. As Chief Open Innovation Officer at South Summit. She also collaborates with Nordic Future Innovation with the mission to accelerate innovation in the 5 Nordic countries, connecting the ecosystem and building bridges globally. Advisor to startups and organisations Change Labs, Axyon AI, Nymiz. She is a former Global Head of Open Innovation at BBVA.

**Marta Rufino**, Global Innovation Director at Sigma



The Innovation Director of Sigma, a company to which Campofrío belongs, has a solid professional background in the FMCG sector in areas related to business strategy, project management, product development, branding and communication. Her more than 17 years of experience in marketing and innovation in the food industry began at Nobre, the leading food company in Portugal, also owned by Sigma. After ten years as Marketing Director, she joined Campofrío to manage the Emerging Categories and Snacks area, and has been the Innovation Director of the multinational food company for the last three years.

**Sandra Isabel Novo**, CEO & Founder at Sostenibles Network



Sandra has extensive experience in the field of sustainable development in national and international agencies. Since 2018 she leads Sostenibles Network, a social impact startup focused on facilitating access to the market and to digital technologies for SMEs in agri-food. Its flagship initiative Market sostenibles, is the first digital marketplace for small sustainable producers in Spain. It has gained numerous awards and recognitions, and currently works with +100 SMEs and organisations to foster more transparent and sustainable food systems.

**Thomas Seitaridis**, Municipal Water Supply and Sewerage Company of Pylaia



Thomas Seitaridis has diploma in Chemical Engineering from Aristotle's University of Thessaloniki, Polytechnic School and fulfilled my diploma thesis "Experimental study of drag reducing properties of polymeric solutions in boundary flows". After his army duty, he has worked for seven years as a production manager at Viostamp SA a textile industry and for two years as a project manager in Polyeco SA a waste management industry.

In 2006 he obtained a Master's of Science in Construction Management from the Hellenic Open University, School of Science and Technology and fulfilled my diploma thesis "Operational Evaluation of Katerini Wastewater Treatment Plant". The last twelve years he works as a Chemical Engineer in several Municipal Water Supply and Sewerage Companies.

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With the collaboration of:



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