

# INNOWISE SCALE.

InnoWise Scale pitching series

Road to 2030: Future circular  
water-cycle perspectives

## Agenda

Session 1

Is recycled water the key to  
solving water scarcity?

EIT Manufacturing

Tuesday 22, November 2022

10.00 AM – 12.45 PM CET

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PROBLEM HOLDER



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European Union

# EIT Manufacturing pitching session

Tuesday 22, November 2022

10.00 AM – 12.45 PM CET



## Is recycled water the key to solving water scarcity?

This is the debate question for the EIT Manufacturing pitching event. The session will open the InnoWise Scale pitching series. Water recycling is seen as the clearest way to reduce water consumption and make efficient use of scarce water resources. But how can companies implement these solutions? Which are their incentives? Why are they facing administrative barriers? ENCE, the problem holder of the InnoWise Scale Manufacturing competition, is searching for these answers. The panellists will shed light on these questions.

## Agenda

<b>10.00</b>	Opening session	Blanca Chocarro, Project Manager, EIT Manufacturing
<b>10.05</b>	Keynote presentation <b>ENCE Case Study</b>	Silvia Cortiñas, Environment & Bussiness Development, ENCE
<b>10.20</b>	Innovators pitching	Graniot, AQUA-Q AB, Sofil Filtration, AQUADAR, GENAQ, Demand Side, INNOSUNS
<b>11.20</b>	Break	
<b>11.30</b>	Round table <b>Is recycled water the key to solving water scarcity?</b>	David Smith, WE&B Hassan Aboelnga, Middle East Water Forum Moderator: Abby Davey, H2O News
<b>12.30</b>	Award ceremony	
<b>12.45</b>	Closure	

## Scaleups

Graniot

AQUA-Q  
Online Water Control & Ozone Application

sofi  
FILTRATION

AQUADAT  
Smart Water Management

ence  
ENERGÍA & CELULOSA

GENAQ



Demand Side

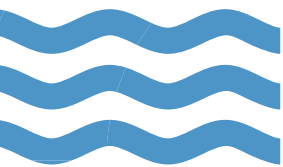


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### About EIT Community Water Scarcity

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The EIT Community Water Scarcity is a multisectoral and multidisciplinary project to tackle water scarcity by driving innovation, creating awareness and delivering impact. The EIT Climate-KIC, EIT Digital, EIT Food, EIT Manufacturing, Athena Research Centre, BIOAZUL and TU Delft joined forces to face the real challenges around water scarcity. The long-term objective of the EIT Community Water Scarcity initiative is to ease the transition to a water-saving economy across Southern Europe and contribute to reducing Europe's water consumption and wastage.

### About EIT Manufacturing

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EIT Manufacturing was established in 2019 with a vision that global manufacturing will continue to be led by Europe, and contributing to make Europe and its manufacturing sector more competitive and sustainable.

### About the InnoWise Scale pitching series

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The InnoWise Scale pitching series 'Road to 2030: Future circular water-cycle perspectives' will bring insightful discussions around key topics aligned with the competition challenges. The InnoWise Scale pitching competitions focus on finding innovative solutions to reverse water scarcity, changing from water misuse and pollution to reduce, reuse and non-use of water. As part of the competition's programme, the EIT communities EIT Food, EIT Climate KIC, EIT Manufacturing and EIT Digital aim to deep dive into the circular future of the water sector and how digital tools and innovations can support that transition. Discover all the [InnoWise Scale pitching sessions!](#)

### About ENCE

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Spanish multinational company that develops and supplies technologies, automation systems and services for the pulp, paper and energy industries. Their main challenges related to water management are the reduction in water consumption and pollutants in final effluent and the reuse of water.



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### Meet the panellists:

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**David Smith,**  
WE&B

David Smith is the director of the consulting company, Water, Environment and Business for Development. David is a Water Europe ambassador serving as the working group lead for Water Beyond Europe and as a board member in 2013.

**Hassan Aboelnga,**  
Middle East Water Forum

Dr. Aboelnga is currently Vice Chair of the Middle East Water Forum and the executive manager of the Arab Network for Sustainable Development.

• **Moderator**  
**Abby Davey,**  
H2O News

Abby is a passionate entrepreneur and digital marketing professional. She co-founded H2O Global News, which provides coverage of the latest news from around the world about drinking/potable waters and wastewater management systems.