

# INNOWISE SCALE.

InnoWise Scale pitching series

Road to 2030: Future circular  
water-cycle perspectives

## Agenda

Session 2

Is the world ready to go fully  
water-circular by 2050?  
EIT Climate-KIC

Wednesday 23, November 2022

10.00 AM – 13.00 PM CET

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PROBLEM HOLDER

# EIT Climate-KIC pitching session

Wednesday 23, November 2022

10.00 AM – 13.00 PM CET



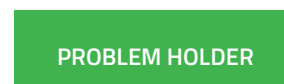
## Is the world ready to go fully water-circular by 2050?

The EIT Climate-KIC pitching event will focus on the water utilities sector. In the report 'Point on the Circular Water 2050 horizon', the water sector set itself a set of circular objectives such as going fully circular by 2050. But is the system ready to take that challenge? Which are the barriers that must be overcome? DEYAPH – the problem holder of the competition – is searching for these answers. The panellists will shed light on these questions.

## Agenda

10.00	Opening session	Eva Enyedi, Project Manager, EIT Climate KIC
10.05	Keynote presentation <b>DEYAPH Case Study</b>	Thomas Seitaridis, Chemical engineer, Deyaph
10.20	Innovators pitching	SatGeo, WaterShed Monitoring, SanChip, Ablute, Aegir, aonchip, SpaceCrops
11.20	Break	
11.30	Round table: <b>Is the world ready to go fully water-circular by 2050?</b>	Gonzalo Delacámara, IE University Dubravka Skunca, GO Project, European Regional Development Fund & Region Skåne Moderator: Antoine Walter, the "Don't Waste Water" podcast
12.30	Keynote presentation	Phoebe Koundouri, Athena Research Centre
12.45	Award ceremony	
13.00	Closure	

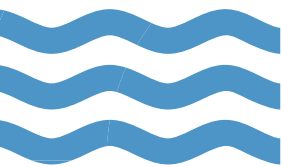
## Scaleups



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### About EIT Community Water Scarcity

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The EIT Community Water Scarcity is a multisectoral and multidisciplinary project to tackle water scarcity by driving innovation, creating awareness and delivering impact. The EIT Climate-KIC, EIT Digital, EIT Food, EIT Manufacturing, Athena Research Centre, BIOAZUL and TU Delft joined forces to face the real challenges around water scarcity. The long-term objective of the EIT Community Water Scarcity initiative is to ease the transition to a water-saving economy across Southern Europe and contribute to reducing Europe's water consumption and wastage.

### About EIT Climate-KIC

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EIT Climate-KIC is a Knowledge and Innovation Community (KIC), working to accelerate the transition to a zero-carbon, climate-resilient society. The community identifies and supports innovation that helps society mitigate and adapt to climate change. EIT Climate-KIC brings together the most effective groups to create the innovation that can lead to systemic change.

### About the InnoWise Scale pitching series

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The InnoWise Scale pitching series 'Road to 2030: Future circular water-cycle perspectives' will bring insightful discussions around key topics aligned with the competition challenges. The InnoWise Scale pitching competitions focus on finding innovative solutions to reverse water scarcity, changing from water misuse and pollution to reduce, reuse and non-use of water. As part of the competition's programme, the EIT communities EIT Food, EIT Climate KIC, EIT Manufacturing and EIT Digital aim to deep dive into the circular future of the water sector and how digital tools and innovations can support that transition. Discover all the [InnoWise Scale pitching sessions!](#)

### About DEYAPH:

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The Greek Municipal Water Supply and Sewerage Company of Pylaia – Hortiati (DEYAPH) is responsible for water supply, wastewater treatment and sewerage services in the greatest Thessaloniki area. The main challenges they face are water sustainability; preservation of water resources; water loss minimization and water safety in the supply chain production, transfer, distribution.



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### Meet the panellists:

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#### **Gonzalo Delacámara,** IE University

Gonzalo is a senior academic (23 years of experience) and international expert on natural resources economics, with emphasis on the link between water and social and economic development within a context of climate change adaptation.

#### **Dubravka Skunca,** GO Project, European Regional Development Fund & Region Skåne

Dubravka is leading SME support at GO Project, and she was LCA Leader at GreenProtein Project, European Commission, H2020, BBI JU (2016-2021). Dubravka has over 16 years of experience in providing support for SMEs in the area of environmental assessment and green transition.

#### **Phoebe Koundouri,** Athena Research Centre

Prof. Phoebe Koundouri is a world-renowned environmental economics professor and global leader in sustainable development. She is the director of the Sustainable Development Unit (SD.U) and EIT Climate- KIC HUB Greece at ATHENA Information Technology Research Center.

#### • **Moderator:** **Antoine Walter,** the “Don’t Waste Water” podcast

Antoine WALTER is a second-generation Water Professional. He pursued a Master’s in Hydraulics and Environmental Engineering and won the “Golden Mission” contest organized by ENGIE (GDF-SUEZ). Since 2020, he hosts the “(don’t) Waste Water” podcast and regularly intervenes in Business and Engineering schools.