EIT and EIT Food KPIs

Calls for Proposals 2023-25

Leuven, Belgium

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www.eitfood.eu

Core KPIs

KPIs as outlined below are subject to yearly target setting across the portfolio. Further KPIs will be subject to yearly reporting to EIT for statistical purposes and will be included in the activity reporting.

Core KPI Code	KPI Title	KPI Definition	Supporting Evidence
EITHE02.4	Marketed Innovations	Number of innovations introduced on the market during the KAVA duration or at the latest within 3 years from the start of the project with a sales revenue of at least 10 000 EUR documented. [TARGET] Innovations include new or significantly improved products (goods or services) and processes sold.	Structured data: - Year of reporting - Name of the innovation - Type of innovation (e.g. new product, new service) - Market (country) - Country of origin of the company commercializing the innovation - Was the innovation developed and launched on the market as a result of the capacity building activities delivered as part of the HEI CBI? - Total revenue from the innovations launched on the market for the reported year in EUR. For open access innovations only: number of confirmed users - Was the innovation launched by learners/graduates from labelled programmes (or with direct link to participating in the labelled activity)? Supporting evidence (required only for the sub-KPI with the threshold of 10,000 EUR): - Description of product or process with specified performance characteristics/ physical parameters/ functionalities demonstrating novelty (new or significant improvement) of the product/process - Declaration demonstrating link with a specific KIC KAVA (indication of the specific output of KIC KAVA(s)) and financial proof of the KAVA investment in the innovation development - Documented proof such as an invoice or an online sales record demonstrating

			that the purchases totalling to at least 10 000 EUR has been made by a customer.
EITHE04.4	Start-ups created of/for innovation	Number of start-ups established in year N as a result / based on the output(s) of KAVA(s), or start-ups created for the purpose of an innovation project to organise and support the development of an asset having financial transactions of at least 10 000 EUR for a service/product (result of the KIC KAVA) sold to customers during the KAVA duration or at the latest within 18 months from the start of the project. [TARGET]	Structured data: - Year of reporting - Company name - Company registration number - Company website - Country of the company registration - Gender of the company CEO/owner - Was the company created through the HEI CB Initiative? - Was the company created through a cross-KIC project? Supporting evidence only for the sub-KPI with the threshold of 10,000 EUR: · Registration certificate of a start-up established in year N · Description of the start-up and its core business · Document such as an invoice or an online sales record certifying financial transactions of at least 10 000 EUR for services/products (result of the KIC KAVA) sold to a customer.

| EITHE05.1 | Start-ups created by students enrolled and graduates from EIT labelled programmes | Number of start-ups established in year N by students enrolled and graduates from EIT labelled MSc and PhD programmes or by learners / participants in other EIT labelled activities
To be eligible, a start-up should be created during EIT labelled programme (by students, participants) or within 3 years from the graduation (by graduates) or within 1 year in case of other EIT Label activities.)
[TARGET] | Structured data:
- Year of eporting
- Company name
- Company registration number
- Country of the company registration
- Company website
- Name of the student who created the company
- Gender of the student who created the company
- Was the labelled programme delivered through the HEI CBI?
Supporting evidence:
· Registration certificate of a start-up established in year N
· Description of the start-up and its core business
· Document such as an invoice or an online sales record certifying the first financial transaction for a service/product sold to a customer |
| EITHE06.1 | Investment attracted by KIC supported start-ups/scaleups | Total EUR amount of private and public capital attracted within year N by supported start-up/scale-ups (per country) that have received KIC business creation services support of total duration of at least two months, within a maximum of three years following the last received KIC KAVA support activity.
[TARGET] | Structured data:
- Year of reporting
- Investment amount
- Company name
- Company registration number
- Country of the company registration
- Gender of the CEO
- Year in which the last support was received
- Was the company supported through the HEI CB Initiative?
- Was the company created through a cross-KIC project
 Supporting evidence:
- Declaration of a start-up proving the amount, type of investment, source of income by type (public/private) and a link to a specific KAVA and support received and the year when last support was provided. In case the investment was attracted from public source, it |

			should be specified (e.g., from EU Structural Funds). If possible, links to further evidence (e.g., website) should be included.
EITHE07.1	Graduates from EIT labelled programmes	Sum of graduates from EIT labelled master's, PhD programmes and other education activities awarded EIT Label (in year N). [TARGET]	Structured data: - Year of reporting - Name - Contact detail/email address - Gender - Country of origin - Country of residence - Education programme/activity - Education programme type - Name of the HEI / education provider - Year of starting the studies under the EIT label - Year of completing the studies under the EIT label Supporting evidence: n/a

Non-Core KPIs

Non-Core KPI Code	KPI Title	KPI Definition	Supporting Evidence
EITHE01	Intellectual property rights	Number of innovative products, processes and methods & Intellectual Property Rights (IPR) applications resulting from KIC activities [no target, reported only]	Structured data: - Year of reporting - Type of intellectual property right: patent; trademark; 2 registered design; utility model; other - Application title - Application reference - Application date - IPR owner - Country of the IPR owner - Does the IPR owner take part in the HEI Capacity Building Initiative (HEI CBI) - IPR status: has the IPR protection been awarded - IPR Award reference if any - Technology Readiness Level - Reference to KAVA/portfolio

| EITHE02.1 | Innovations launched on the market | Number of all innovations introduced on the market during the KAVA duration or within 3 years after completion. Innovations include new or significantly improved products (goods or services) sold. [TARGET] Number of Innovations introduced on the market must be directly linked with the KAVA and reported in the year when they reached the first revenue (but not later than three years after completion of the KAVA).

Markets to be defined per country (incl. RIS countries) | Structured data:
- Year of reporting
- Name of the innovation
- Type of innovation (e.g. new product, new service)
- Market (country)
- Country of origin of the company commercializing the innovation
- Was the innovation developed and launched on the market as a result of the capacity building activities delivered as part of the HEI CBI?
- Total revenue from the innovations launched on the market for the reported year in EUR. For open access innovations only: number of confirmed users. - Was the innovation launched by learners/graduates from labelled programmes (or with direct link to participating in the labelled activity)? |

| EITHE03.1 | KIC Supported Startups/Scale-ups | Number of start-ups and scale-ups supported by KICs for at least 2 months in year N, provided the KIC's services contribute to the company's growth (including potential growth). KIC should justify that the provided services contribute to the company's growth (including potential growth). Examples of such services are mentoring, consultancy on access to finance and markets, product / service marketing, legal advice, internationalization, matchmaking, etc. The services should be provided for a total period of at least two months. Start-ups and scale-ups will be reported by country of registration of the venture. [TARGET] | Structured data:
- Year of reporting
- Company name
- Company registration number
- Company website
- Country of registration
- Gender of the CEO/owner
- Reference to a specific KIC KAVA
- Was the company supported through the HEI CBI?
- Was the company supported through the a cross-KIC project?

Supporting evidence: n/a |

EITHE04.1	Start-ups created	Number of start-ups established in year N as a result / based on the output(s) of KAVA(s), or start-ups created for the purpose of an innovation project to organise and support the development of an asset (but not later than three years after the completion of KAVA). [TARGET]	Structured data: - Year of reporting - Company name - Company registration number - Company website - Country of the company registration - Gender of the company CEO/owner - Was the company created through the HEI CB Initiative? - Was the company created through a cross-KIC project? Supporting evidence only for the sub-KPI with the threshold of 0,000 EUR: · Registration certificate of a start-up established in year N · Description of the start-up and its core business · Document such as an invoice or an online sales record certifying financial transactions of at least 10 000 EUR for services/products (result of the KIC KAVA) sold to a customer.

EITHE16	# Results disseminated through the EC dissemination tools	[**EITHE16.1**] Result is what is generated during the activity implementation. This may include, for example, know-how, innovative solutions, algorithms, proof of feasibility, new business models, start-ups, policy recommendations, guidelines, prototypes, demonstrators, databases, trained researchers, new infrastructures, networks, etc. By the EC dissemination tools are meant the EC IT dissemination platforms such as Horizon Results Platform (europa.eu) Structured data to include reference to a specific KAVA. [no target, reported only]	Structured data: - KAVA reference, website [[structured data TBC] Supporting evidence: n/a; only provide links where these were published