



Co-funded by
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EIT and EIT Food KPIs

Call for Proposals 2023

Leuven, Belgium
August 2022

eitfood.eu

EIT KPIs

KPIs as outlined below are subject to yearly target setting across the portfolio. Further KPIs will be subject to yearly reporting to EIT for statistical purposes and will be included in the activity reporting.

KPI Code	KPI Title	KPI Definition	Structured data
EITHE02.4	Innovations launched on the market	<p>Number of innovations introduced on the market during the KAVA duration or within 3 years after completion with a sales revenue of at least 10 000 EUR documented.</p> <p>Innovations introduced on the market must be directly linked with the KAVA and reported in the year when they reached the first revenue (but not later than three years after completion of the KAVA)</p>	<ul style="list-style-type: none"> • Year of reporting • Name of the innovation • Type of innovation (e.g. new product, new service) • Market (country) • Country of origin of the company commercializing the innovation • Was the innovation developed and launched on the market as a result of the capacity building activities delivered as part of the HEI CBI? • Total revenue from the innovations launched on the market for the reported year in EUR. For open access innovations only: number of confirmed users. • Was the innovation launched by learners/graduates from labelled programmes (or with direct link to participating in the labelled activity)? <p>Supporting evidence (required only for the sub-KPI with the threshold of 10,000 EUR):</p> <ul style="list-style-type: none"> • Description of product or process with specified performance characteristics/ physical parameters/ functionalities demonstrating novelty (new or significant improvement) of the product/process

			<ul style="list-style-type: none"> • Declaration demonstrating link with a specific KIC KAVA (indication of the specific output of KIC KAVA(s)) and financial proof of the KAVA investment in the innovation development • Documented proof such as an invoice or an online sales record demonstrating that the purchases totaling to at least 10 000 EUR has been made by a customer
EITHE04.4	Start-ups created of/for innovation	Number of start-ups established in year N as a result / based on the output(s) of KAVA(s), or start-ups created for the purpose of an innovation project to organise and support the development of an asset (but not later than three years after the completion of KAVA) having financial transactions of at least 10 000 EUR for services/products (result of the KIC KAVA) sold to customers.	<ul style="list-style-type: none"> • Year of reporting • Company name • Company registration number • Company website - Country of the company registration • Gender of the company CEO/owner • Was the company created through the HEI CB Initiative? • Was the company created through a cross-KIC project?
EITHE16	# Results disseminated (please note that dissemination needs to comply with Horizon Europe Guidelines)	Result is what is generated during the activity implementation. This may include, for example, know-how, innovative solutions, algorithms, proof of feasibility, new business models, start-ups, policy recommendations, guidelines, prototypes, demonstrators, databases, trained researchers, new infrastructures, networks, etc.	<p>KAVA reference, website [[structured data TBC]</p> <p>Supporting evidence: n/a; only provide links where these were published</p>
EITHE17	# People reached through communication activities	<ul style="list-style-type: none"> •# of external events organised by the KAVA and # participants •# of external events where KAVA and KAVA activities were presented •# media coverage (articles and broadcast in global/European/national/local press, TV, radio etc... 	<p>[structured data TBC]</p> <p>Supporting evidence: n/a;</p>

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EIT Food KPIs

KPI Code	KPI Title	KPI Definition	Supporting evidence
KIC01	# People involved in interventions	Number people actively engaged in targeted interventions aimed at encouraging healthier and more sustainable behaviour	[structured data TBC]