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## EIT and EIT Food KPIs

## Call for Proposals 2023

Leuven, Belgium  
August 2022

[eitfood.eu](https://eitfood.eu)

## EIT KPIs

KPIs as outlined below are subject to yearly target setting across the portfolio. Further KPIs will be subject to yearly reporting to EIT for statistical purposes and will be included in the activity reporting.

KPI Code	KPI Title	KPI Definition	Supporting evidence
EITHE02.4	Marketed Innovations	Number of innovations introduced on the market during the KAVA duration or at the latest within 18 months from the start of the project with a sales revenue of at least 10 000 EUR documented. Innovations include new or significantly improved products (goods or services) and processes sold.	<ul style="list-style-type: none"> <li>• Declaration of the product owner describing the innovativeness (new or significant improvement in terms of physical or functional parameters) of a product/process, link to the KIC societal challenge and the KAVA, as well as information on the KAVA investment in the innovation development.</li> <li>• Documented proof such as an invoice or an online sales records demonstrating that the purchase of at least 10,000 EUR has been made by a customer/s.</li> </ul> <p><u>For open access innovations the evidence should prove:</u></p> <ul style="list-style-type: none"> <li>• Number of users who have downloaded the innovation</li> <li>• Number of users with satisfactory feedback</li> </ul>
EITHE04.4	Start-ups created of/for innovation	Number of start-ups established in year N as a result / based on the output(s) of KAVA(s), or start-ups created for the purpose of an innovation project to organise and support the development of an asset having financial transactions of at least 10 000 EUR for a service/product (result of the KIC KAVA) sold to customers during the KAVA duration or at the latest within 18 months from the start of the project.	<ul style="list-style-type: none"> <li>• Registration certificate of a start-up established in year N</li> <li>• Declaration of the start-up demonstrating substantial link with the specific KIC KAVA (indication of the specific output of KIC KAVA(s) or asset development) and proof for the KAVA investment in the start-up. The declaration shall include short description of the start-up and its core business.</li> </ul>
EITHE16	# Results disseminated (please note that dissemination	Result is what is generated during the activity implementation. This may include, for example, know-how, innovative solutions,	Structured data: KAVA reference, website [[structured data TBC]

	needs to comply with Horizon Europe Guidelines)	algorithms, proof of feasibility, new business models, start-ups, policy recommendations, guidelines, prototypes, demonstrators, databases, trained researchers, new infrastructures, networks, etc.	Supporting evidence: n/a; only provide links where these were published
EITHE17	# People reached through communication activities	<ul style="list-style-type: none"> <li>•# of external events organised by the KAVA and # participants</li> <li>•# of external events where KAVA and KAVA activities were presented</li> <li>•# media coverage (articles and broadcast in global/European/national/local press, TV, radio etc...</li> </ul>	<p>Structured data: [structured data TBC]</p> <p>Supporting evidence: n/a;</p>

## EIT Food KPIs

KPI Code	KPI Title	KPI Definition	Supporting evidence
KIC01	# People involved in interventions	Number people actively engaged in targeted interventions aimed at encouraging healthier and more sustainable behaviour	