

# EIT Food Call: ScaleUp Regenerative Agriculture Programme

1 February 2024



Co-funded by the  
European Union



# EIT Food accelerates innovation to build a future-fit food system that produces healthy and sustainable food for all

## HEALTHIER LIVES THROUGH FOOD



We will make a material difference to health adjusted life years by enabling more consumers to make better choices through access to healthier products and actionable information.

## NET-ZERO FOOD SYSTEMS



We will be closer to a net zero food system, reducing CO2 equivalent emissions by tackling CO2 hotspots, reducing the footprint of proteins through diversification, and creating new markets for food waste.

## A FULLY TRANSPARENT, RESILIENT AND FAIR FOOD SYSTEM



We will see the benefits of more resilient, trusted food supply chains with people experiencing greater food security and safety through widespread digitally enabled food supply chains.

Together with our community, we are addressing the complex and critical challenges of **sustainability and climate change**, of **non-communicable diseases and poor nutrition**, and of **consumer trust, scarcity and transparency** through a missions-led approach.

# Purpose of the Request for Implementing Participants

The ScaleUp Regenerative Agriculture Programme offers a comprehensive training and advisory programme that helps farmers learn about and then apply the principles of regenerative agriculture on their farms.

The aims of the Programme are:

- Promotion of regenerative agriculture practices,
- Supporting farmers in applying those practices on their farms,
- Creating peer-to-peer community of support for transitioning farmers.



This Request for Implementing Participants **has the objective of recruiting farmer training and advisory organisation to join an existing consortium** tasked with implementing the EIT Food ScaleUp Regenerative Agriculture Programme in an additional country in Central and Eastern Europe.

**The selected Organisation** will have precisely defined programme activities **yearly and will receive payments according to the monitoring of its performance.**

# Programme activities

## Stage 1 - Planning

### Tasks of the Selected Organisation:

- Design, plan, and organise the workplan about the Programme Activities concerning farmers trainings, farmer advisory, public event, annual farmers' networking session and communication plan incl. social media, website, press about the Programme Activities in the target country;
- Attend annual planning sessions organised by EIT Food.

# Programme activities

## Stage 2 - Farmer Training Session (1/2)

### Tasks of the Selected Organisation:

- prepare, facilitate, and run a two-day physical session (the “Farmer Training Session”), minimum 5 hours of content per day, to train 30 Training Participants (individual farmers or employees of large farms) in a set of regenerative agriculture practices and approaches
- training sessions consist of at least 5 training modules with flexible order:
  - M1) Introduction to Regenerative Agriculture and principles of Regenerative Agriculture;
  - M2) Soil Health and Fertility;
  - M3) Farm ecosystem diversity and animal husbandry integration;
  - M4) Economic and environmental benefits for farms;
  - M5) Field trip;
- the objective of the training is to equip participants with the knowledge and skills to adapt resiliency-based, soil and ecosystem regenerative practices by understanding key applicable practices on different farms in diverse geographic regions;

# Programme activities

## Stage 2 - Farmer Training Session (2/2)

### Tasks of the Selected Organisation:

- promote the Farmer Training Session in the local language;
- develop training materials according to the agenda points described above, which must address the key topics of regenerative agriculture: optimisation of input use (seeds, chemicals, and fertilizers); reduction of tillage; keeping the soil covered 365 days per year; maximisation of biodiversity; context specific design; livestock production.
- conduct the Farmer Training Session incl. cover cost of coffee breaks, lunch, venue rental, accommodation and other logistics costs;
- collect assessment test and feedback about the Farmer Training Session;
- after the Farmer Training Session, recommend six farmers to receive advisory.



# Programme activities

## Stage 3 - Farmer Advisory and Networking

### Tasks of the Selected Organisation:

- develop Regenerative Agriculture Holistic Action Plan for each farm;
- support the farmers in developing SMART goals for each of the prioritised actions chosen by the farmer;
- support and advise farmers in prioritising actions to take in year one, two and three since the development of Regenerative Agriculture Holistic Action Plan;
- conduct the farm visit in spring and autumn, collect soil samples per monitoring field;
- introduce data coming from the farms into data platform;
- based on results of the soil testing and farm visits, develop recommendations on the regenerative transition in each farm and share them with farmers;
- organise a face-to-face networking session around a specific topic of particular interest for the Advisory Participants. The aim of the session is to broaden the knowledge, network and exchange lessons learned.



# Programme activities

## Stage 4 – One public event

### Tasks of the Selected Organisation:

- design and promote the Public event, which must address the key topics of regenerative agriculture: optimisation of input use (seeds, chemicals, and fertilizers); reduction of tillage; keeping the soil covered 365 days per year; maximisation of biodiversity; context specific design; livestock production.
- recruit participants for the Public event;
- manage invitations and registrations;
- conduct the Public event for at least 30 participant incl. covering cost of the public event:
- duration: at least 5 hours for the whole event, in case of an online format the event should be divided into two 2,5 hours sessions;
- promote the Public event in relevant print or on-line media outlets at least two months in advance.



# Programme activities

## Stage 5 – Communication of the Programme

### Tasks of the Selected Organisation:

- contribute to the dissemination of the Programme Activities and news, using media platforms (print and digital)
- secure a minimum of 3 SEO-Optimized Articles in agricultural national press publications, annually in the local language;
- ensure appropriate branding of all materials produced for the Programme Activities in accordance with the guidelines provided by EIT Food.

# Programme activities

## Stage 6 – Internal coordination within EIT Food Programme team

### Tasks of the Selected Organisation:

- respond to EIT Food emails within maximum of 5 days, or appoint a person to be contacted during the Implementing Partner's representative longer absence;
- appoint a person and attend annual trainings to be conducted by EIT Food;
- attend monthly online meetings and evaluation/planning sessions organised by EIT Food Programme Team;
- attend the Regional Regenerative Agriculture event powered by EIT Food.



# Funding overview

The Implementing Participant will receive a subgrant to fund their costs. This is cascade funding:

- Participation in the KAVA 20231-23 is from **February 2024 - December 2026**, based on annual contract.
- Maximum funding for that period per participant is:

**2024 – 50 000 €,**

**2025 – 55 000 €,**

**2026 – 60 000 €.**



- Payments will be made in three tranches:

**first tranche - 30%** of the annual remuneration (**meet deliverables from Stages 1 and 2**)

**second tranche - 50%** of the annual remuneration (**meet deliverables from Stages 3 and 4**)

**third tranche - 20%** of the annual remuneration (**meet deliverables from Stages 5 and 6**)

# APPLICATION

The present request for Implementing Participants is launched by EIT Food to select an **individual organisation:**

- **from** Member States of the European Union (EU) and from [Horizon Europe Associate Countries](#) (**target countries**):

**EU Member States:** Estonia, Latvia, Lithuania, Romania,

**Horizon Europe Associated Countries:** Serbia. => **Application form A1**

- having the status of a legal entity in countries listed above for a minimum of **2 years** => **Application form A4, A5, and A9**



## PROFILE OF CANDIDATE ORGANISATION

- recognized as an important player in the local, national, and agricultural ecosystem with strong outreach in the farmer community;
- needs to be able to prove its capacity to organise successful trainings and workshops for farmers, and public events, as well as organize the Programme Activities.
- should prove a track record of expertise in and promotion of sustainable agriculture practices, as well as its experience in advising farmers.

# Eligibility criteria

- an organisation from one of the countries: **Estonia, Latvia, Lithuania, Romania, or Serbia**

Organisation Eligibility	Each implementing participant must:
All participants	<ul style="list-style-type: none"><li>• Be a legally incorporated entity in one of the EU or Horizon Europe eligible countries listed above for a minimum of 2 years.</li><li>• Must be based and operating in the country targeted by the call.</li><li>• Provide a PIC Number: <a href="https://www.eitfood.eu/files/PIC-Guidance.pdf">https://www.eitfood.eu/files/PIC-Guidance.pdf</a></li><li>• Comply with requests for documents during due diligence/validation.</li></ul>
Application Eligibility	To eligible applications must:
	<ul style="list-style-type: none"><li>• Be complete, with all mandatory supporting documents uploaded.</li><li>• Be submitted on time via our application template, in English.</li></ul>

# Evaluation criteria 1/3

Category	Description (if any)	Score
Experience in training and advising farmers, including details of 2-4 experts – trainers/advisors for regenerative farming	Examples of the most relevant workshops/ trainings/ services that were provided to farmers including short description of these activities. Total number of training sessions you organised, number of farmers trained, details of 2-4 experts-trainers/advisors for regenerative farming, and total number of farmers advised and average size of farms you worked with.	0-5
Experience and ability to successfully organise and execute events in the field of agriculture.	Examples of the experience and most relevant events in the field of agriculture that were organised by your Organisation, including short description of these activities, type of engagement in the project, project partners, sources of funding, key outcomes and impacts.	0-5

## Evaluation criteria 2/3

Category	Description (if any)	Score
<p>Role in the ecosystem and network, including total number of employees to be involved in the Programme Activities and their short bios.</p>	<p>Familiarity with the farmers in the country where you apply to run the activities (size of farmers network in the country). Description of existing network in the national agri-food ecosystem (eg. public bodies, companies, NGOs, farmers organisations). Total number of employees to be involved in the Programme Activities and their short bios, incl. Organisation's expertise in communication and events.</p>	<p>0-5</p>
<p>Approach to the organisation of the Programme Activities</p>	<p>Please propose a plan of how you would tailor the general structure of the Public Event and Farmers Networking Session, including draft agenda, location, speakers and how they correspond to the aim of the Project outlined by EIT Food.</p>	<p>0-5</p>

## Evaluation criteria 3/3

Category	Description (if any)	Score
Approach to regenerative agriculture	Please describe your understanding of regenerative agriculture eg. compliance with European Green Deal, European directives, etc.	0-5
Proposal of the communication strategy incl. presence at the events in 2024.	Communication plan for this project including a list of events Organisation's representatives could talk about the Programme to agri-food professionals and the Reach Strategy Proposal Form. Description of network of contacts to public bodies, companies, NGOs, and individuals, who might be interested in collaboration around regenerative agriculture in the target country; (The Application Form consists the Exemplary Reach Strategy Proposal Form).	0-5

The above criteria will be evaluated on a 0-5 scale by at least 3 external evaluators and 1 internal evaluator.

The minimum passing threshold is 3 points in each criterion. The application can receive a maximum of 30 points.



# Submission

- Interested and eligible organisations are invited to submit their applications in English by 25 February 2024, 23:59 CET.
- The full application will consist of the form in MS Word format and in PDF format.
- Please send the electronic **versions of your application in two formats (both Word .docx file and PDF version)**, using the “EIT Food ScaleUp Regenerative Agriculture Programme Application Form”:

e-mail: [monika.linkowska@eitfood.eu](mailto:monika.linkowska@eitfood.eu)

subject line: [EIT Food ScaleUp Regenerative Agriculture Programme Application 2024](#)

- Incomplete applications or applications submitted by ineligible organisations will be automatically rejected.

# Call Timeline



<b>Action</b>	<b>Date</b>
<b>Call Open</b>	25 January 2024
<b>Application Close</b>	25 February 2024
<b>Evaluation</b>	by 29 February 2024
<b>Communication of evaluation results</b>	by 6 March 2024



For guideline-related questions, please contact [monika.linkowska@eitfood.eu](mailto:monika.linkowska@eitfood.eu)

All call related information: [EIT Food ScaleUp Regenerative Agriculture Programme](#)



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