



Alumni

Funded by the
European Union



CONNECT

2025

Opportunities for Partners & Industry
Brussels, Belgium
17 October 2025

Table of contents

Overview	3
Who are EIT Alumni?	5
CONNECT 2025	6
Why and How to Attend	9
Career & Collaboration Fair	12
Booth Perks	14
Communications Package	15
Contact Info	16



Overview

EIT Alumni CONNECT 2025 is the latest edition of the signature annual event organized to foster a strong sense of community among EIT Alumni. This year's edition will empower the network by **positioning EIT Alumni as a marketplace of talents** based on their specialised training in EIT Labelled Masters & PhD programmes.



Overview

Industry players and EIT Community partners who join CONNECT 2025 can access:

- The **full event agenda** incl. impactful keynote speakers, breakout sessions, and the inaugural Career & Collaboration Fair
- A pre-event **Networking Cocktail Hour** on 16 October
- A **designated booth** for the duration of the Career & Collaboration Fair*
- A comprehensive **communications package** to promote your attendance.*
- Most importantly, the **specialized talent pool** of the EIT Alumni community.

*Available only to those who secure a booth



Who are EIT Alumni?

EIT Alumni are graduates of [EIT's nine Knowledge Innovation Communities](#) and represent an integral part of the young, growing, and thriving innovation and entrepreneurial landscape throughout Europe. The network is composed of **over 21,000 alumni of EIT Label programmes** and other related EIT Community skilling offers from:

- [Climate KIC](#)
- [InnoEnergy](#)
- [EIT Digital](#)
- [EIT RawMaterials](#)
- [EIT Food](#)
- [EIT Health](#)
- [EIT Manufacturing](#)
- [EIT Urban Mobility](#)
- [EIT Culture & Creativity](#)

Click for a [compilation of testimonies](#) of graduates from **EIT Labelled Masters & PhD programmes** across Europe.



About CONNECT 2025



Date, Location, & Attendees

16 October: Pre-event

Networking Cocktail Hour

18:00 – 21:00

17 October: Main Agenda

EIT Alumni CONNECT 2025

09:00 – 16:30

Location: Maison de la Poste

Rue Picard 7, 1000 Brussels, Belgium

Attendees from across the EIT Community

Approximately 300 attendees to join, with an estimated breakdown of:

- 225 EIT Alumni
- 50 Partner & Industry Reps
- 25 EIT Community Staff



Event Context: Enhancing Skills in Europe

On 5 March 2025, the European Commission published the report [A Union of Skills](#) in response to Europe-wide challenges of skills shortages, slow industry transformation speeds, and fragmented governance of skills policies.

Several key objectives of the Union of Skills, such as facilitating recruitment by businesses across the EU and attracting and retaining the skills and talents, can be directly addressed by empowering and endorsing the EIT Alumni community.

Join us at CONNECT 2025 to *connect* with the next generation of innovative European change agents.



Don't miss
your chance
to *CONNECT*

Who can I meet at CONNECT 2025?

CONNECT 2025 attendees will have the exclusive opportunity to connect with EIT Alumni that:

- Represent 9 technical industries critical to **advancing Europe's competitiveness**.
- Complemented their technical knowledge with an **innovation & entrepreneurship focused curriculum** as part of an EIT label programme.
- Possess, in many cases, **startup management experience** after participating in incubator and accelerator programmes.
- Seek opportunities beyond recruitment, including partnership, research support, additional technical training, mentorship and funding opportunities, creating a **variety of potential interactions for attending partners**.



Attending CONNECT 2025

Partners & Industry Players can attend in the following ways:

- Via a [Networking Ticket*](#)
- Securing a [Career & Collaboration Fair Booth**](#) (more details in the following pages)

*Only 25 available

**Only 20 available

Attend and engage with EIT Alumni in diverse ways:

- At the inaugural [Career & Collaboration Fair](#)
- By participating in [Breakout Session](#) Panels & Workshops
- [Visibility*](#) across the 21,000 member EIT Alumni network via the communications package
- A [Pitching Slot*](#) for Startups, Partners, & Industry

*Only for attendees with a booth



Career & Collaboration Fair

Time & Location

From 10:30 – 13:00 CET

Dining & Reception Hall at [Maison de la Poste](#)

Format

Career & Collaboration Fair booth owners will be able to engage with EIT Alumni and other participants via the following ways:

- Ad hoc meetings at their booth location.
- Immediately after a main stage pitching session happening alongside the fair.
- Via communication through an event app.



Who should secure a Fair booth?

In a recent survey among EIT Alumni about the forms of support they seek, respondents identified **support for their startup/scaleup, technical training, employment, and research partnership** among their top desires.

Therefore, we are **seeking the following company/industry profiles** to fill out the Career & Collaboration Fair roster:

- Large scale companies seeking **niche expertise in diverse sectors**
- Sector-specific companies seeking **transversal expertise** from adjacent sectors
- Research organizations looking to **endorse innovative research pursuits** in forward-facing topics
- Training organizations providing **advanced skilling opportunities**

Contact event organizers to see if your company or organization is a good fit for purchasing a booth.



What comes with a booth?

- **Free entrance** to the event for two people, including:
 - Breakfast and coffee
 - Pre-event support for booth preparation
- **Access to Alumni profiles** before, during, and after event
- **Early access to network** with fellow attending companies and talents via a **pre-event cocktail hour** with on 16 October at 18:00 CET (time tbc).
- **Promotional benefits** included in Communications Package (next page)

Visual Mockup



Communications Package

- 4-minute pitching slot on main stage to **promote company and goals** during event
- Tag in **EIT Alumni Social Media** post (example on right)
- **Event Marketing Pack** for pre-event promotion
- **Logo placement** included on:
 - Career & Collaboration section of event page
 - Scrolling partner list on main stage
 - EIT Alumni Newsletter



Sample LinkedIn Image

EIT Alumni network LinkedIn profiles have over 16,500 followers.



Funded by the
European Union



Thanks for your time.
We look forward to
CONNECTing.

If you're interested in securing a booth at CONNECT 2025 or have any other queries, please contact Jeremy Booth and Karina Akopian:
jeremy.booth@eitfood.eu
+49 1724359554

Karine.akopian@eitfood.eu

CONNECT
2025