# Sales Booster Programme – Application Form

Please fill in the application form, ensuring that all fields are completed. Please submit the application in an electronic format both as PDF and editable MS Word files **by May 26, 2022, 23:59 CEST** to: [yulia.bodnar@eitfood.eu](mailto:yulia.bodnar@eitfood.eu)

Applications that are incomplete or sent after the deadline will be rejected. Please do not provide further supporting documents and capture all relevant information in this form.

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| **1. Name of the applicant organisation in English** |  |
| **2. Name of the applicant organisation in the local language** |  |
| **3. Legal form** |  |
| **4. Office address**  **(street, city, country)** |  |
| **5. Website address** |  |
| **6. Name of contact person** |  |
| **7. Position** |  |
| **8. E-mail** |  |
| **9. Phone** |  |
| **10. Year of establishment of your organisation** |  |
| **11. Total number of employees** |  |

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| --- | --- |
| **12. Please list social media channels currently used by your organisation (with web addresses):** | |
| **Facebook** |  |
| **Twitter** |  |
| **LinkedIn** |  |
| **Other (please specify)** |  |

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| **13. Please provide a brief description of your organisation and its main activities.** |
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| **14. Please present your experience in training and supporting startups with expanding to other countries and markets.**  *Provide examples of recent projects/programmes you have designed and implemented that show your competency to deliver this programme.* |
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| 1. **Please present your network and expertise in the agrifood sector.** |
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| 1. **Please present your network of quality business coaches and industry experts.**   *Provide the names and short background descriptions of coaches in your network.* |
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| 1. **Please present how you would approach the design and delivery of the programme.**   *Include a short programme schedule and your approach to supporting startups. Please include the number of online workshops and sessions with the growth advisors that you would provide.* |
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| 1. **Please provide the total cost of service (in EUR, NET amount).**   *Specify the basic fee and a fee per startup supported in the programme (please see point 8 of the Call for the instructions on how to present the cost of service).* |
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| 1. **Why is your organisation is interested in delivering this programme?** |
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| 1. **Would you like to add any other information relevant to this call and application?** |
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*By submitting this application form, I confirm that the information provided above correctly represents the scope of activities and plans of my organisation. I give consent to processing the application by EIT Food, its Co-Location Centres involved in the evaluation process, and am willing to cooperate to provide further information or documents confirming the facts presented above. If selected by EIT Food, I declare my willingness to act as a subcontractor of EIT Food based on the conditions described in the “Call for a Subcontractor - Sales Booster Programme”.*

**Date, place: ……………………………………………………………………**

**Name of the person submitting the application: ……………………………………………………………………**

**Position: ……………………………………………………………………**

**Organisation submitting the application: ……………………………………………………………………**