



# Agrifood Startup Demo Day for Investors

## Interactive Workshop with Startups

**08:30** Workshop: Designing Boards of Governance: What Makes a Good Board and  
**09:30** How to Build and Monitor your Board

**Trainer:** Antoine Cocle, Founder CEO at Kaya Impacto

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**09:30** Panel discussion on: Why It's Essential to Choose the Right Board Members for  
**10:30** Your Startup

**Guest speakers:**

**Eduardo Quemada, Serial Entrepreneur & CEO, SOMA probes Biotechnology**

**Thomas Van den Boezem, Senior Associate, PeakBridge VC, FoodTech Impact**

**Paloma Cañete Romero, Investor Director, Fides Capital**

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**10:30** Welcoming Investors & Coffee Break  
**11:00**

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**11:00** Overview & Trends in Impact Investment in the Agrifood Tech Sector

**12:00** With Marc Guasch, Investment Associate, Zubi Capital

**Jose Moncada Durruti, CEO, La Bolsa Social**

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**12:00** Startups Pitches

**13:30** (See startups' profiles below)

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**13:45** Networking Lunch and 1:1 with Investors  
**16:00**

# Startups' Profiles

## AOTECH



AOTECH applies photonic technologies to determine food quality and safety parameters during its manufacturing process to increase efficiency, homogenisation, and sustainability in the food industry.

## BIO2COAT



Bio2Coat is dedicated to food preservation technologies developed into two lines of products: the first is a 100% natural edible coating tailored to extend shelf-life of perishable foodstuff, like fruits and vegetables, keeping them fresher for longer. And the second is a 100% natural edible packaging that replaces plastic in food applications.

## Carbominer



Carbominer is developing on-site CO<sub>2</sub> direct air capture technology to fuel a transformation towards a more sustainable agriculture ecosystem. Direct Air Capture of CO<sub>2</sub> is the proven means for companies to reach net-zero goals by using a carbon removal mechanism or by transitioning to sustainable operations when switching to fossil-free CO<sub>2</sub> as a feedstock.

## FARMLABS



FarmLabs Agriculture Technologies and R&D company provides turn-key solutions for farmers to monitor their fields and crops and save around 25% on applied fertilizers. FarmLabs achieves this via in-house developed Agro4 Software and TargisVRA Hardware Systems. The complete system is a retrofitted system and can be applied to any spreaders around the EU with different assembly kits. Farmers do not have to buy new machinery so they save around 13K Euros at the start. With FarmLabs VRA Platform farmers also can save on money, save on crops and save our planet.

## Honey AI



Honey.AI combines robotics, image processing, and artificial intelligence for automated food quality analysis with digital microscopy.

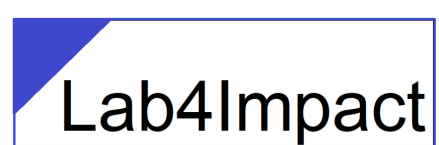
Specifically for all honey stakeholders, our solution allows fast, accurate, affordable, and automated quality inspection, including: pollen analysis, yeast counting and colour and crystallization measurement.

## Innomy



Innomy have developed a new generation of meat alternatives combining fungi and biotechnology, replacing meat with healthier, sustainable and delicious food. The products replicate the experience of eating meat whilst providing great nutritional benefits, low environmental impact and great taste.

## Lab4Impact



Lab4Impact has developed ZEROTOXBOT, a robot that eliminates weeds & pests using AI technology. ZEROTOXBOT is a safer alternative to herbicides and pesticides avoiding toxins, chemicals and water, improving crop quality and reducing farm costs.

## LIBREFOODS



LibreFoods is using a fermentation process to grow and harvest entire fungi organisms to create foods which are as close to meat in taste and texture as possible. LibreFoods products take advantage of the umami taste and aroma of fungi fruiting bodies, and the unique, fibrous texture that the root system or mycelium offers.

## Smart Cloud Farming



Smart Cloud Farming provides the tool for changemakers to redesign the food production chain. Using remote sensing, ground data, and deep learning to develop soil analytics solutions that deliver valuable and reliable insights about soil management. SCF monitors and measures the Net-Zero and regenerative agriculture goals for farmers and agri-food companies.

## Souji



SOUJI offers a quick, easy and safe solution to manage and transform used vegetable oil, from its origin, giving it a second life as an ecological and versatile detergent. With a 100% innovative method.

## Vini Mini



Healthy, easy & reliable food supplements for babies to prevent food allergies.

# Speakers



## **Amparo San Jose, Entrepreneurship Programme Manager at EIT Food South**

She is currently Program Manager Entrepreneurship at EIT Food. Previously she was the Director of the Business Angels Network and Entrepreneurship activities at IESE Business School in Madrid. She likes to engage in research into startup financing, venture capital and entrepreneurship with several papers and articles published. She has a degree in business administration from the University of Oviedo and an MA in European Politics. Earlier in her career Amparo worked at international bodies such as the Inter-American Development Bank. She is a member of the Board of the European Trade Association for Business Angels (EBAN).



## **Eduardo Quemada, Serial Entrepreneur & Chief Executive Officer, SOMAprobes Biotechnology**

Prior to Eduardo's role as acting CEO for in the biotechnology and agrifood sector, Eduardo successfully co-founded three start-ups in the biotechnology industries. He was the CEO of Plant Response Biotech where he raised 13 m€ in Series A and Series B. He was also Founder of Inhibitec Anticuerpos and FAIR Data Systems. Eduardo enjoys creating new businesses and making big transformations in complex organizations and leading people with different skills and cultures to ensure successful collaborations. Eduardo is a mentor on both the EIT Food Accelerator and Seedbed programme.



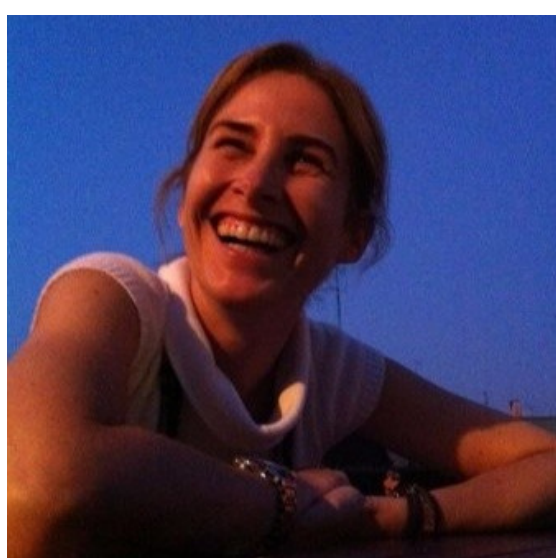
## **Thomas van den Boezem, Senior Associate at PeakBridge, a global FoodTech VC firm**

Thomas van den Boezem is Senior Associate at PeakBridge, a global FoodTech VC firm. Formerly, Thomas was Investment Manager at EIT Food and Investment Analyst at Innovation Industries. Previously, he also led the investment readiness & tech transfer programs at StartLife with Wageningen University. Thomas founded BoxBites, a healthy snacking subscription company. He holds an MSc in Management, Economics, and Consumer Studies as well as a BSc in Public Health from Wageningen University, the Netherlands. Thomas is a mentor on the EIT Food Accelerator programme.

## **Paloma Cañete Romero, Investor Director at Fides Capital**

Paloma is Investor Director at Fides Capital, Private Investment Group, where she leads the analysis, investment and follow up with high potential tech companies. Since incorporated in Fides Capital, they have invested in more than 30 companies (21 of them are in the portfolio) from diverse sectors (TIC, telecom, e-health, fintech, adtech, mobility, travel ...). Paloma has also actively participated in investor events and in mentoring and training programmes for entrepreneurs and business angels.

Prior to Fides Capital, Paloma was the Financial Director of the manufacturer Risi, and also worked in Puerto Rico in the Risk Department of the Puerto Rico bank Eurobank & Trust Co. She was also a financial analyst at the Private Equity firm Mercapital and for the Grupo de Empresas de Desarrollo (GED), and investor in Capital Risk at SEPI.





### **Juliet Bray, Accelerator Manager at EIT Food South**

Juliet designs and implements the Accelerator and Seedbed programmes for the Bilbao, Southern European hub. She has worked in trade marketing and Corporate Social Responsibility communication roles in the food and drinks industry; Innocent Drinks, Diageo, Barry Callebaut and Valrhona chocolates.

Drawn to the sustainability challenges we face in our food production and consumption and with the desire to understand the challenges we face in the sourcing of quality cocoa, she has worked with farming communities in South America and West Africa, connecting them to chocolate-makers and pastry chefs. She is delighted now to support and create inspiring trainings and networks for great startups that are delivering impact in a much needed world!



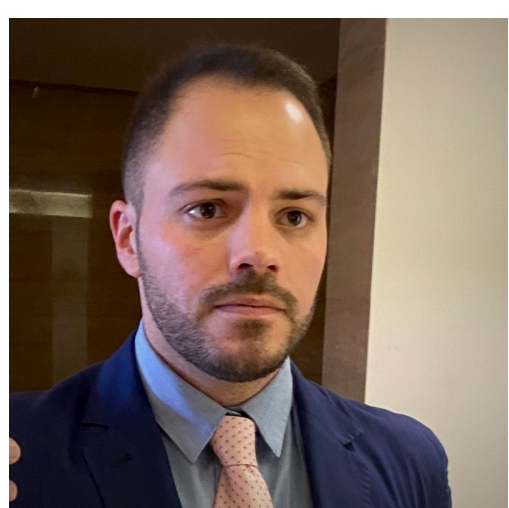
### **Jose Moncada Durruti, CEO, Fondo Bolsa Social**

José has worked in financial policy at the Spanish Treasury (Madrid), the European Commission (Brussels) and the European Securities and Markets Authority (ESMA, Paris). In 2014 Jose discovers that he is a social entrepreneur trapped in the body of an EU official, and leaves the EU to set up La Bolsa Social (the Social Exchange), the first social impact equity crowdfunding platform authorised in Spain. He also teaches EU Financial Markets in the University of La Sorbonne (Paris 1, Panthéon-Sorbonne) and chairs the Spanish Net of Social Impact, (REDIS).



### **Marc Guasch, Investment Associate, Zubi Capital**

Marc Guasch, associate investor in Zubi Capital with +10 Venture Debt operations. Marc is an industrial engineer and has an MBA from IESE Business School. Marc has more than 10 yrs of experience working in consultancy and industry operations, strategy and financial services.



### **Thomas Samuel, Manager, Kaya Impacto**

Thomas has over 6 years of experience in investment banking and development of impact startups. Prior to joining Kaya, Thomas worked at Gawa Capital covering the Ag.Tech. and microfinance sectors in LatAm and Africa. Previously, Thomas executed 200+ local and international debt and equity capital markets transactions at PUENTE, spanning across Argentina, Uruguay, and Paraguay. Additionally, he has led and developed Wabi Project (A Coca-Cola Company) in Mexico, expanding its operations to six cities, and has also provided financial and strategic consulting services to impact startups in the US, Guatemala, and Spain. Thomas holds a master's degree in financial inclusion and microfinance from the Autonomous