“EIT Food RIS Consumer Engagement Labs” Application Form

*Please fill in the application form, ensuring that* ***all fields*** *are completed. Please submit the application in electronic format (PDF) by 27 September 2023, 11 am CEST to email address:* [*magdalena.zatorska@uw.edu.pl*](mailto:magdalena.zatorska@uw.edu.pl)*. Applications that are incomplete or sent after the deadline will not be considered. Please do not provide further supporting documents and limit your application to presenting all information required by this form.*

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| **“EIT Food RIS Consumer Engagement Labs” Application Form – market testing** | | |
| **1. Country** |  | |
| **2. Name of the applicant organisation** |  | |
| **3. Legal form** |  | |
| **4. Company registration address (street, postcode, city)** |  | |
| **5. Company registration number** |  | |
| **6. Date of company registration** |  | |
| **7. Website address** |  | |
| **8. Contact person** |  | |
| **7. Position** |  | |
| **8. E-mail** |  | |
| **9. Phone** |  | |
| **10. I declare that our company operates as a retailer (NACE code G47) or food service company (NACE I56)** | | **Yes / No\*** |
| **11. I declare that our company is willing to carry out market tests of a selected new product, which is the outcome of the Labs co-creation process** | | **Yes / No\*** |
| **12. I declare that our company is not EIT Food partner or Rising Food Stars members** | | **Yes / No\*** |
| **13. I declare that our company possesses knowledge, skills, and resources needed to carry out the subcontracted tasks** | | **Yes / No\*** |
| **14. Please describe your sales/delivery operations, including the region of operations, number of shops/service outlets, volumes of food products and estimated numbers of consumers.** | | |
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| **15. Please indicate the product co-created in Consumer Engagement Labs for which you would like to carry out market testing**  **(tick “X” to indicate one of the four available products; if you are interested in market testing of more than one product, please submit separate applications for each product):** | |
| (1) **Fresh Spirulina with Nordic lemon** - producer: SIA SpirulinaNord, Latvia |  |
| (2) **Vegan kaves kehely** - producer: Prookies Kft, Hungary |  |
| (3) **Vegan bounty kehely** - producer: Prookies Kft, Hungary |  |
| (4) **Topinambur puree with sweet potato and walnut** - producer: Venets.T, Bulgaria |  |
| **16. Please briefly summarize your planned market testing activities for this particular product, including: target consumer audience, geographical coverage, sales channel(s), promotional and communication activities.** | |
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***\* - Please select (underline) the applicable answer***

*By submitting this application form, I confirm that the information provided above correctly represents the scope of activities and plans of my organisation. I understand that the information provided in this form may be used to define obligations in subcontracting agreement. I give consent to processing the application by EIT Food, its Co-Location Centres, University of Warsaw and external experts involved in the evaluation process, and am willing to cooperate to provide further information or documents confirming the facts presented above.*

*If selected, I declare the willingness to promptly proceed to sign the subcontract agreement with EIT Food based on the template published online by EIT Food as part of the call documentation. I will act as subcontractor in 2023 based on conditions described in the “Call for expression of interest to participate in* “EIT Food RIS Consumer Engagement Labs”*”. I am aware of the scope of services that should be provided and confirm having familiarized myself with the contents of the call and subcontract agreement, published online by EIT Food as part of the call documentation.*

**Date, place** ……………………………………………………………………

**Name of the person submitting the application** ……………………………………………………………………

**Organisation submitting the application** ……………………………………………………………………